

# RUSK COUNTY

*Four rivers. For everyone.*



**RUSKCOUNTYWI.COM**





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# WELCOME

Welcome to Rusk County, the getaway destination where relaxation flows. The Flambeau, Chippewa, Thornapple and Jump Rivers all pass through this beautiful corner of northwest Wisconsin, providing world-class fishing, boating and paddling while offering a spectacular backdrop to daily life. The rivers inspire artists who showcase their work at art fairs and exhibits and provide a living link to the vibrant history you can explore in Rusk County's museums and historical sites. Enjoy these rivers and your time in Rusk County—use this guide to plan your next getaway.

For up-to-date information on Rusk County trails, events and attractions, visit **RuskCountyWI.com** or call **800-535-RUSK**.

## RUSK COUNTY VISITOR CENTER – YOUR FIRST STOP!

Located on State Highway 27, two blocks south of U.S. Highway 8, the Rusk County Visitor Center offers all the information you need for a great trip in the land of four rivers. You'll find maps showing the rivers and trails, lodging options, event information, driving directions, Old Smoky apparel and more. Binoculars, snowshoes and handheld GPS units are available to rent for free. Just look for the replica of the Soo Line Depot—you can't miss it! While there, browse the railroad display that includes a vintage diesel locomotive and caboose and original railroad memorabilia. For hours of operation, go to **RuskCountyWI.com**.

Photos in this guide were provided by the communities of Rusk County, Heart of the North Brewing Co., Rusk County Tourism and the generosity of others.



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# FOUR RIVERS.

*For Everyone.*







## WATERWAYS

Rusk County is home to four of the finest waterways in the Northwoods—the Jump, Chippewa, Flambeau and Thornapple Rivers. They all have unique and distinct characteristics and played an important role in the exploration and development of the region. Today, each river provides rich paddling opportunities, including long, undeveloped stretches that give a glimpse back in time. Here's an overview of each of these special rivers.

### JUMP *River*

The Jump is Wisconsin's best example of a truly pristine Northwoods river ecosystem. It's free-flowing from its source to the Chippewa River. The river has some fast, challenging paddling but also passes through the gentle waters of the Holcombe Flowage. In all, paddlers will find 39 miles of beautiful paddling in the county's southeast corner. The most popular stretch for paddling is a 10-mile run from the Town of Jump River to Sheldon. Camping is available.

### CHIPPEWA *River*

A true working river, the Chippewa has sustained the area for generations. In earlier days, it was an important river during the 1880s logging boom. Today the Chippewa River boasts a fantastic fishery and is an important source of electricity for the region. The river provides nearly 40 miles of paddling in Rusk County. North of Bruce, paddlers will find dozens of challenging rapids. South of Bruce, the paddling is quieter and perfect for beginners and families.

### FLAMBEAU *River*

This iconic river is the original Northwoods highway, serving Native Americans, French fur traders, early settlers and loggers. As legend goes, it was named the Flambeau by early French explorers who saw the Chippewa fishing at night with torches, or "flambeau." Later, the river helped transport logs from large logging operations. The scenery remains virtually unchanged, and explorers will find 41 miles of paddling through the heart of Rusk County.

### THORNAPPLE *River*

The Thornapple River is the best-kept paddling secret in the Midwest. The little-known river is nearly undeveloped, offering paddlers a beautifully wild experience, complete with some small rapids. While the river's levels fluctuate, it is easily accessible, and at certain times of the year it offers as much as 38 miles of outstanding paddling, including stretches appropriate for beginning paddlers. The river also offers some excellent walleye fishing.

*Launch your adventure*

## FOR THE RIVER PADDLER

Canoers and kayakers will find some of the best paddling in the state on Rusk County's four wild rivers. Finding information to plan a river trip used to be a challenge, but thankfully, the days of long searches for a launch site are over. On our website, we've detailed river trips for paddlers of all abilities. We also mapped the locations of public launch sites and take-out spots. These maps will help you find stretches for thrill seekers, like the rolling waters of Cedar Rapids up in the wild and beautiful Flambeau River State Forest. Or maybe you're looking for some tranquil paddling—consider launching in Bruce for a relaxing trip down the Chippewa to where it meets the Flambeau. For more ideas and GPS maps of boat launch sites, visit [RuskCountyWI.com/recreation/canoeing-kayaking](http://RuskCountyWI.com/recreation/canoeing-kayaking). Just click on a river and scroll to see trip options.

# FISHING & BOATING

*Cast. Reel. Catch. Relax.*



## LAUNCH A FISHING ADVENTURE

Rusk County is home to more than 250 lakes and flowages of all sizes, from backcountry ponds to one of Wisconsin's largest flowages, as well as 16 Class-A musky lakes. Rivers and streams add another 140 miles of water for anglers and boaters to enjoy. Musky, walleye, smallmouth and largemouth bass, bluegill, yellow perch, crappie, northern pike, catfish and sturgeon can be found in Rusk County. During the winter, the county offers first-class ice fishing opportunities. For some healthy competition, attend the annual Fun on the Frozen Flambeau ice fishing tournament in February.

## CAST YOUR LINE

### LAKES AND FLOWAGES

Top fishing lakes include the 534-acre **Potato Lake**, noted for its excellent musky fishing, as well as quality crappie fishing. The **Big Falls, Flambeau** and **Ladysmith** flowages offer multi-species fishing and are particularly notable for their incredible smallmouth bass. The **Flambeau River** and **Chippewa River** offer tremendous fishing for walleye, musky and smallmouth bass. Anglers will also find excellent panfish opportunities, including bluegill and crappie fishing. **Lake Flambeau (Dairyland Reservoir)** near Ladysmith is becoming one of the county's most popular destinations. The flowage is the site of the annual **Fun on the Frozen Flambeau** festival and fishing tournament. **Amacoy Lake** is 283 acres in size and its deepest point is 20 feet. You can expect to catch bluegill, largemouth bass, lake sturgeon, northern pike, musky, smallmouth bass, tiger musky and walleye.

### TROUT STREAMS

Rusk County offers more than 120 miles of trout streams. Most are inhabited by beautiful native brook trout, although some streams are also home to brown trout. The largest concentration of trout creeks is in northwestern Rusk County. Most of these picturesque creeks are tributaries of the Chippewa River.

*Find open water*

## FOR WAVE MAKERS

If you're looking for faster fun in Rusk County, here are some lakes and flowages that welcome motorized watercraft:

- **Potato Lake:** This 534-acre lake is located in southwestern Rusk County near the Potato Creek State Wildlife Area. Start your trip at the boat launch on the northwestern corner of the lake and enjoy the scenery or cast for walleye, panfish and bass.
- **Lake Flambeau:** The largest flowage in Rusk County, Lake Flambeau (also known as the Dairyland Reservoir) covers 1,870 acres and is accessible from five public boat landings.
- **Holcombe Flowage:** Located just minutes south of Ladysmith, this 4,000-acre flowage stretches for 10 miles and is over a half-mile wide at its widest point.



## SEASONAL *Sights*

<b>Spring:</b>	Wildflowers in the Blue Hills
<b>Summer:</b>	River vistas on the Sisters' Farm Trail System
<b>Fall:</b>	Brilliant foliage in the Flambeau River State Forest
<b>Winter:</b>	Frosted pines near county forest logging roads

# BIKING

*Pedal. Roll. Tour. Coast.*

## DISCOVER BETTER BIKING IN RUSK COUNTY

One of the best ways to take in Rusk County's beautiful river views is to take a bike ride, and the county offers a plethora of biking options. Mountain bikers will find challenging trails rivaling any in the Midwest. Long-haul road bikers will find endless country lanes to tour. Adventure riders will find vast networks of unpaved logging roads to explore. Families will find plenty of places perfect for a ride with the kids.

## WHERE TO RIDE

### SISTERS' FARM TRAIL SYSTEM

These scenic off-road trails are located on the inside bend of the Flambeau River, southwest of Ladysmith. Both the eastern and western trail segments provide outstanding views of the river. Choose from a variety of trail loops totaling 10 miles, including both single-track and multi-track biking. A trailhead with parking is located off Sisters' Farm Road. In the winter, the trails are groomed for cross-country skiing.

### BLUE HILLS TRAIL SYSTEM

The Blue Hills of northwestern Rusk County are an excellent mountain biking destination. With more than 28 miles of biking routes and logging roads, the west side of the Blue Hills Trail System is open and suitable for mountain biking over a rolling terrain. Look forward to picturesque ponds and great views of the surrounding landscape—maybe you'll even spot a deer. The trailhead for the Blue Hills Trail System is on the east side of Fire Lane Road, just 2.5 miles north of County Highway O. See trail maps on page 11.

### RECLAIMED FLAMBEAU MINE NATURE TRAILS

These easy-riding trails are located on the 150-acre Reclaimed Flambeau Mine site, just south of Ladysmith along State Highway 27. The trails are on the site of a former open-pit copper mine that's been restored into a natural recreation area. Enjoy vistas of the Flambeau River, meadows, wetlands and forests. Bikers share the trails with hikers and horseback riders. The Reclaimed Flambeau Mine Nature Trail is ideal for beginning riders and bicyclists riding with young children.

### RIVERVIEW TRAIL

Follow the Flambeau River on this short scenic bike ride in Ladysmith. The Riverview Trail runs about two miles along the south bank of the Flambeau River connecting with County Highway G and State Highway 27. It has a gravel surface and is also a popular walking and running trail.

### FLAMBEAU RIVER STATE FOREST

The Flambeau River State Forest is one of Wisconsin's great wilderness gems. The forest protects much of the Flambeau River, one of the most popular paddling destinations in the Midwest. Mountain bikers will find 14 miles of excellent trails running through the forest including some challenging sections along the way. Mountain biking trails are located north of Hawkins on County Highway M.

### COUNTY FOREST LOGGING ROADS

Rusk County offers over 88,000 acres of public lands full of logging trails and paths. Adventurous riders could spend weeks exploring this network of rugged roadways through the forest. ATVs are allowed to use sections of the forest roads during certain periods of the year, so use caution when riding. Maps are available at the Rusk County Visitor Center and at the Rusk County Forestry Office.

*The 19-mile ride*

## FOR THE ROAD RIDER

Rusk County's scenic, lightly traveled roads are ideal for road bikers looking to log some miles. For a 19-mile loop that includes some nice river views, head to southern Rusk County. Park your car and start the ride at Washington Creek Wildlife Area, a 515-acre natural property south of Bruce. Ride north on County Highway E, just west of the Flambeau River, to McClean Road and head west around Saxton Lake. Continue west on Fletcher Road to Sawdust Road and ride south until you hit Chippewa Avenue, just north of the confluence of the Chippewa and Flambeau Rivers. Chippewa Avenue will loop east and north back to County Highway E and the Washington Creek Wildlife Area.



# ATVING & SNOWMOBILING

*Cruise. Ride. Roam. Discover.*

## FIND THE PERFECT TRAIL

Rusk County is a premier destination for motorized adventures. Explore this land of four wild rivers by road and by trail—the county's expansive public forests and beautiful rolling terrain make for some unforgettable rides. The county has numerous restaurants near the trails that will help you stay fueled on your adventure, and there are plenty of lodging options with parking for your trailer. You'll also likely run into some local trail experts who are more than happy to share advice. Rusk County is a destination that welcomes riders!

## ATVING

Rusk County offers ATVers a 24-mile developed trail in the Blue Hills. The trailhead is located 12 miles north of Weyerhaeuser off County Highway F on North Buck Lake Road. Located in northwestern Rusk County, the Blue Hills get their name from the bluish color the rolling landscape takes on through the morning mist. The area is home to a number of picturesque lakes and abundant wildlife.

Logging roads provide another great trail-riding opportunity in Rusk County. The many miles of logging roads that run through nearly 90,000 acres of county forest lands are open to ATV traffic, with the exception of a few restricted areas. Riders can now enjoy the new Perch Lake ATV Campground in the Blue Hills. ATV trails and county forestlands are open to ATVs from the Friday of Memorial Day weekend through December 31 (or when snowmobiling trails open). Maps are available at the Rusk County Visitor Center and at the Rusk County Forestry Office.

*Explore the backcountry*

## FOR THE BLUE HILLS RIDER

The 24-mile **Blue Hills ATV Trail** takes riders into one of Wisconsin's best-kept secrets. Rising from the surrounding landscape, the Blue Hills are the remains of an ancient mountain range older than the Rockies. The ATV trail runs roughly north-south through the Blue Hills. The northern trailhead is located 12 miles north of Weyerhaeuser off County Highway F on North Bucks Lake Road. This is remote country, so make sure your ATV is running well and has a full tank when you head out. Campers: launch your ATV adventure from a scenic campsite at the new **Perch Lake ATV Campground** in the Blue Hills.

## SNOWMOBILING

Ride 330 miles of expertly groomed trails that trace beautiful frozen rivers and travel through the hills and forests of Rusk County. The area gets consistent snowfall each winter, providing a long snowmobiling season and excellent trail conditions. Nine devoted local clubs maintain the trails and host a number of events throughout the year.

Trails run along historic rivers and through majestic white pine forests. Some of the most scenic portions of the trail system run through the Blue Hills region north of Weyerhaeuser and Bruce in western Rusk County. Along Rusk County's trails you'll find three heated warming shelters, which include Franklin stoves, picnic tables and an ample supply of firewood. For maps, up-to-date trail conditions and all the information you need to plan a Rusk County snowmobiling adventure, visit **RuskCountyWI.com** or call **800-535-RUSK**.







# CHRISTIE MOUNTAIN

*Glide. Carve. Fly. Smile.*

## WHY THRILL SEEKERS LOVE CHRISTIE MOUNTAIN

Christie Mountain, located in the Blue Hills near Bruce, offers some of the region's best winter thrills. The resort offers a complete winter ski experience with lighted downhill ski runs, including four black-diamond runs. It boasts a 350-foot vertical drop, and the longest run is 4,000 feet. For more winter fun, check out the snowboarding terrain park and snow tubing hill.

Ski rentals are available, with 500 sets sized for all ages, in addition to 100 rental snowboards. To learn more, visit [ChristieMountain.com](http://ChristieMountain.com) or call **715-868-7800**.

The scenery at Christie Mountain is spectacular, with lots of great views and beautiful rock outcroppings. Enjoy some fun on the slopes in one of the most beautiful places in the Midwest. To get to Christie Mountain from Bruce, head 9 miles northwest on County Highway O. The ski hill is located a half mile away from the Blue Hills Trail System.



*Ride the lift*

## FOR THE FALL COLOR FAN

Each fall, in conjunction with the Leaf it to Rusk Fall Festival, **Christie Mountain** opens up its chair lifts to give visitors a bird's-eye perspective of the colorful Blue Hills countryside. As riders ascend the lift, they get a panoramic view that extends for miles. It's a remarkable sight—if you ride, you'll want to take some photos.



*Climb the Crag*

## FOR THE ROCK CLIMBER

Christie Mountain offers more than great downhill runs—in warmer months, it's a rock climbing destination! Adventurers of all ages can climb Christie Mountain's natural 30-foot rock wall, "**the Crag**," which offers a fun challenge for new and experienced climbers alike. There are four climbs, each with a different level of difficulty, and a bell at the top of each climb. See how many bells you can ring!





# BLUE HILLS

*Hike. Ski. Ride. Trek.*

## SECRETS OF THE BLUE HILLS

Did you know that Rusk County is home to a natural wonder that's older than the Rocky Mountains? The Blue Hills provide boundless recreational opportunities amid a stunning landscape. Here are some details.

### WHAT ARE THE BLUE HILLS?

The Blue Hills are an area of rolling hills located about 10 miles northwest of the village of Bruce in Rusk County. The hills are actually remnants of an ancient, weathered mountain range—the Blue Hills still rise up about 600 feet above the surrounding forest.

### WHERE ARE THE BLUE HILLS?

In general, the Blue Hills can be found in the western half of Rusk County, but the trailhead for the Blue Hills Trail is on Fire Lane Road, about 2.5 miles north of Christie Mountain.

### WHY ARE THEY CALLED THE BLUE HILLS?

The Woodland Sioux who initially inhabited Rusk County called the area “paja toyela”—the blue hills—due to the royal hues that the morning mist casts upon the landscape.

### WHAT CAN I DO IN THE BLUE HILLS?

Silent-sports enthusiasts can take advantage of trails for hiking, biking, cross-country skiing and snowshoeing on the Blue Hills Trail System, which boasts more than 20 miles of multi-use trails. Rusk County's ATV and snowmobile trails also pass through the area (see page 8).

*Welcome snowshoers*

## FOR THE SNOW TREKKER

The Blue Hills Trail Association welcomes snowshoers—explorers can find designated trails behind the association's warming house. There are three trails to explore: the **Nordic Pines Trail** (1.72-km), the **Rolling Oaks Trail** (1.13-km) and the **Ridges Trail** (3.2-km). The trails are a great way to explore the winter landscape and are manageable for trekkers of all ages. If you're looking for a longer adventure, the ski trails are also open to snowshoeing—just take care to not step on the groomed skiing tracks. If you need to check out snowshoes, stop by the Rusk County Visitor Center.





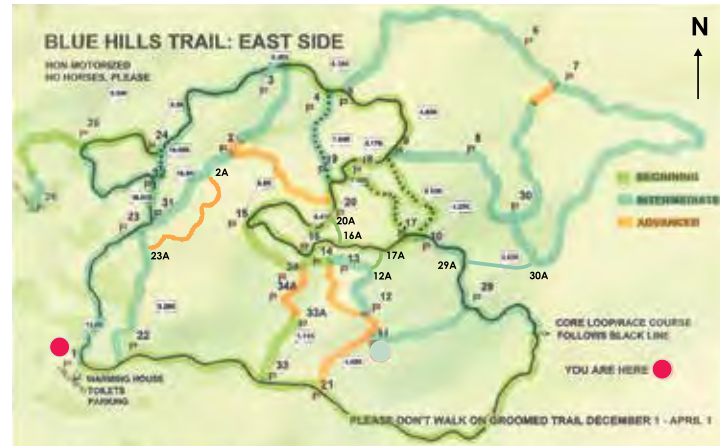


## BLUE HILLS *Facts*

**Elevation:** 1,729 feet  
**Area:** 60,000 acres  
**Location:** Northwestern Rusk County  
**Composition:** Red quartzite



For up-to-date maps of the Blue Hills Trails, visit [bluehillstrail.com](http://bluehillstrail.com).



## HIDDEN TREASURES

### FINDS FOR THE ADVENTURER IN THE BLUE HILLS

The Blue Hills are filled with some geologic treasures, and adventurous hikers can discover natural wonders deep in the forest. These sights take some effort to reach—be prepared to hike in the backcountry. You may need to cross a stream or two and use a compass and map or GPS device to navigate. Below is a sample of what you can find deep in the Blue Hills.

#### DEVIL'S KETTLE

This picturesque pond was formed in the last ice age, just west of the glacier's edge.

#### DEVIL'S ELBOW

These sandstone and quartzite cliffs tower up from the forest floor.

### BLUE HILLS FELSENMEER

This 1,000-foot gorge filled with rocks was produced by a glacier. Boulders later fractured to fill the gorge with rubble.

### GUNDY'S CANYON

This canyon is an area of quartzite cliffs along Rock Creek in western Rusk County.

### SPRING CREEK FELSENMEER

This felsenmeer is rarely visited. Its north and south boulder fields are separated by a stream, rock swales and a wooded area.

### RED CANYON

This small cliff area of red quartzite rock is south of Weirgor Creek.

For more information on these sites, pick up an Outsiders Guide to the Blue Hills from the Rusk County Visitors Center.



*Discover the local legend*

## FOR THE EXPLORER

There's a legend that a massive cave exists in the Weirgor Creek area—a cave that was supposedly discovered with the mummified remains of five men and valuable artifacts inside. As the story goes, the cave is nearly 700 feet deep, but the Blue Hills are not known for having deep caves. That hasn't stopped some people from looking for this mysterious cave. If you join the hunt, you may encounter some smaller caves, and you'll certainly experience some beautiful scenery.



# MUSEUMS & SHOPPING

*Learn. Uncover. Browse. Enjoy.*

## RUSK COUNTY'S INTRIGUING ATTRACTIONS

### RAIL HISTORY

The tracks of railroad history lead to this land of rivers, and train lovers will find a lot to discover. Many of the communities in Rusk County were established during the heyday of the timber industry, when the woodlands were filled with logging camps and rivers and railroads were the primary means of getting the logs to market.

Timber was harvested and floated on the rivers to mills or hauled by railroads. From the county's many bridges and parks, you can take in river views and see where scores of logs were once floated to market. Railroads were also responsible for shipping out finished lumber, and they carried businesspeople and settlers to the area. They were an important part of life in Rusk County, and continued to grow after logging and still have a presence today. Over the decades, railroads evolved with advances in technology—from steam to diesel, from passenger service to only freight. You'll find the legacy of these trains in the rail corridors that cross Rusk County's communities. Travel around Ladysmith and you can see railroad displays that illustrate major changes in the railroad industry.

*Railway displays*

### FOR TRAIN ENTHUSIASTS

**Old Smoky:** Steam Engine – Westgate Plaza, Lake Avenue/ U.S. Highway 8.

**Soo Line Diesel 550R Engine, Post Office Express Car 552, Passenger Baggage Car 358, First Class Coach 998, Soo Line Caboose:** Refurbished inside and out, located at the Rusk County Visitor Center.

**Box car and caboose:** Recently remodeled boxcar and caboose are open to the public during the summer season or by request at the Rusk County Visitor Center on State Highway 27, two blocks south of U.S. Highway 8.

**Hand car and baggage wagon:** Located by the Flambeau River near the bridge on U.S. Highway 8, in Ladysmith.

### RUSK COUNTY HISTORICAL MUSEUM

The Rusk County Historical Society operates the Rusk County Historical Museum, which is located in Ladysmith at the Rusk County Fairgrounds. The museum has a wide variety of displays, including logging history, antique farm machinery, rail history, artifacts from World War I and World War II, antiques and medical exhibits. The exhibits are displayed in multiple buildings, which include a replica of the Gates County Courthouse, Little Red Schoolhouse, and Log Cabin, along with the Henry Golas building, which serves as a welcome center and repository for research documents.

The most recent addition to the county's historical offerings is Ed's Machine Shed–Wisconsin's Plow Museum, which features over 40 vintage restored plows and tractors.

### SHOPPING

While you're visiting this land of four rivers, set aside some time to visit the area's unique shops and specialty stores. Rusk County's retailers offer everything you need for your vacation, getaway or river adventure. Plus, you'll find an array of one-of-a-kind gifts, fine art and handcrafted items. In Ladysmith, you'll find several unique shops. Browse home decor, jewelry, souvenirs and gifts. You can also find sporting goods and all the items you'll need on your adventures on the rivers and in the Blue Hills.







# ARTS

*Paint. Create. Sculpt. Inspire.*

## SEE INSPIRATION FLOW

Rusk County's four wild rivers and beautiful forests, hills and farmland have long drawn artists to the region. Today, many fine artists and craftspeople call Rusk County home. You can explore the work of these talented artists in shops and galleries in Ladysmith and throughout the area. Explore paintings, woodworking, stained glass, pottery and more. Several annual events and festivals also feature original pieces by local artists.

**TOAD HOUSE** is an eclectic shop located on U.S. Highway 8 (Lake Avenue) one block east of the intersection of U.S. Highway 8 & State Highway 27. Toad House features the work of many local artists, hosts art classes and includes a coffee shop and bakery.

The **FLAMBEAU VALLEY ARTS ASSOCIATION** brings a number of national touring musical acts and dramatic performances to Rusk County. Performances are generally held at the Ladysmith High School auditorium. In the summertime, check out Music in the Park, held on Thursday evenings in Memorial Park in Ladysmith.

The **RUSK AREA ARTS ALLIANCE** promotes fine arts throughout the county with special events.

Don't miss **ART ALONG THE FLAMBEAU**, an art tour that takes place every June. The event celebrates Rusk County's thriving arts scene with stops showcasing works of artists from the Holcombe and Ladysmith areas. The event features demonstrations, live performances, studio tours and more.

*In their words*

## FOR THE ART LOVER

"The arts community is alive and growing, enriching the quality of life in Rusk County. The Rusk Area Arts Alliance has over 65 members, artists and arts organizations, each contributing to the vibrancy of our community. We are fortunate to have the Flambeau Valley Arts Association bring professional performing artists to our small, rural area and fortunate to have the Ladysmith Downtown Main Street Program promoting music events. We encourage everyone to take advantage of the wonderful arts offerings our community has to offer."

—Nancy Wheeler, president, Rusk Area Arts Alliance



# GEOCACHING, GOLFING & HUNTING

*Search. Swing. Target. Play.*

## GO ON AN ADVENTURE

Rusk County is an outdoor playground waiting to be enjoyed. Here are five popular activities you can enjoy in the land of four wild rivers.

### GEOCACHING

Enjoy a great geocaching destination, offering wonderful scenery and dozens of caches located near Rusk County's beautiful rivers. For those who have never geocached before, Rusk County is the perfect place to learn. It's essentially a high-tech treasure hunt that relies on a GPS device, like a smartphone. Geocaching is a fun way for everyone in your travel party to spend time together in the outdoors year-round. All you need is a GPS unit, coordinates to a cache and away you go. If you don't have a phone to use, handheld GPS units are available to rent for free at the Rusk County Visitor Center.

### GOLFING

Rusk County golf courses offer the perfect blend of quality play and stunning scenery. Local courses are located near beautiful water features and are an ideal way to take in a bit of fresh air. The courses here are near dining and lodging to complete your golfing getaway. Here are two courses to enjoy:

#### Taylor's Amacoy Golf

State Highway 40 south of Bruce, 715-868-6952

Play this challenging 9-hole course while taking in the view of Amacoy Lake.

#### *Hunting areas*

## FOR MARKSMEN

**Rusk County Forest Lands** – Nearly 90,000 acres of land open to hunting.

**Flambeau River State Forest** – More than 90,000 acres of hunting lands.

**State Wildlife Areas** – Four different state wildlife areas offer hunting.

- **Weirgor Springs Wildlife Area** – 2,300 acres.
- **Silvernail Wildlife Area** – 1,040 acres.
- **Potato Creek Wildlife Area** – 1,000 acres.
- **Washington Creek Wildlife Area** – 515 acres.

#### Tee-Away Golf & Grill

Ladysmith, 715-532-3766

Enjoy a round on this mature 9-hole course located on the edge of the Flambeau River in Ladysmith. A newly added dock is available for visits from the river.

### DISC GOLF

Spend a tranquil afternoon near the Thornapple River on Rusk County's scenic disc golf course.

#### Dodson Course

Dodson Road, just outside Ladysmith

Follow Highway 8 until you reach Thornapple Road, following Thornapple until you reach Dodson. Enjoy an afternoon on this serene and scenic 9-hole course. Need discs? Check them out for free at the Rusk County Visitors Center in Ladysmith.

### MINI GOLF

Enjoy family fun at one of Rusk County's mini golf courses.

#### Corks N' Stuff

W8095 Edgewood Ave E, Ladysmith, 715-532-7883

This 18-hole mini golf course also is home to an ice cream and coffee shop and a retail store selling beer and winemaking supplies.

#### Marvelous Mike's Mini Golf and Ice Cream

W10966 U.S. Highway 8, Bruce

Plan for a challenging 24-hole course and relax after the game with some ice cream, pizza or popcorn. Selections of wood products are also for sale.

### HUNTING

Rusk County's wild rivers, vast public lands and ample wildlife make it an excellent choice for a hunting trip. The region's wilderness areas offer great hunting opportunities for white-tailed deer, black bear, ruffed grouse, wild turkey and waterfowl.

Some of the finest ruffed grouse hunting in northern Wisconsin can be found here. The mix of old and new hardwoods makes for ideal wildlife habitat. Hunters come from around the country to hunt grouse in the county's beautiful forests. Over the past decade, the population of wild turkey has also steadily increased, and hunters will also find outstanding turkey hunting throughout the area.





# EVENTS

*Celebrate. Experience. Connect. Enjoy.*

## GOOD TIMES FLOW IN RUSK COUNTY

Something is always happening in Rusk County, a destination where people know how to have a good time. Throughout the year, the county hosts unique celebrations, festivals, carnivals, markets and shows. Here are a few annual events you won't want to miss. For more information on these and other events, please visit [RuskCountyWI.com](http://RuskCountyWI.com).

### **FUN ON THE FROZEN FLAMBEAU**

February fun on frozen Lake Flambeau (Dairyland Flowage). Two-day festival includes games, live music, displays & demonstrations, and an ice fishing tournament on Sunday.

### **ART ALONG THE FLAMBEAU**

Discover the art and artists of Rusk County. Held in various locations in late June.

### **MUSIC IN THE PARK**

Enjoy live music on summer Thursday nights in Ladysmith's Memorial Park.

### **NORTHLAND MARDI GRAS**

The Venetian Night Parade on the Flambeau River with fireworks is a longtime Ladysmith tradition. See the queen's coronation and enjoy a street parade with fireworks, a craft show, tournaments, a carnival and live music in Memorial Park. Held on the third weekend in July.

### **RUSK COUNTY JUNIOR FAIR**

In August, the Rusk County Junior Fair features the Rusk County Rodeo, truck and tractor pulls, mud bog, food, livestock displays, 4-H projects, music, entertainment, amusement rides and much more.

### **LEAF IT TO RUSK FALL FESTIVAL**

On the last weekend in September, enjoy the seasonal color, a farmers' market, displays by area artists, hikes, auto tours and fall color chair lift rides. Partake in the Friday evening beer, wine and cheese kickoff event.

### **SNOWMOBILE RIDES**

Throughout the winter, Rusk County's nine snowmobile clubs hold a variety of fun gatherings and rides. For more information on snowmobile-related events, visit [RuskCountyWI.com](http://RuskCountyWI.com).

Events subject to change. For up-to-date information on Rusk County events, visit [RuskCountyWI.com](http://RuskCountyWI.com).

*Taste Rusk's fresh foods*

## FOR THE FOODIE

Get a taste of Rusk County's best fruits, vegetables, meats and baked goods at Rusk County's farmers' markets. On Saturdays from 8:30am to noon and Wednesdays from noon to 4pm, you'll find a market in Ladysmith. It's open June to October at the intersection of U.S. Highway 8 and East 2nd Street N. In Bruce, you'll find a market from 1pm to 5pm Fridays at the Bruce Telephone Garden (corner of U.S. Highway 8 and North Alvey Street). These markets offer a chance to sample foods produced on the rich farmland that surrounds Rusk County. Buy a fresh and healthy snack or some items to bring home.



## EXPLORE RUSK COUNTY'S FARM TRADITIONS

Rusk County's rich river soils have helped farms thrive here—the county has long been home to successful dairy operations. Today, new farmers are expanding into diverse new markets while continuing the county's farming traditions. Visitors to Rusk County can experience the history of agriculture firsthand while tasting some of the delicious new farm offerings of today. The county also has facilities perfect for your next special event.

### FORAGER'S HARVEST

In Bruce, discover jams, jellies and more produced by trees in Forager's no-spray orchard as well as products gathered in the wild. The business also sells nursery stock, tools used for harvesting wild plants and syrup-making supplies.

### MAPLE HILL FARM

This family farm near Ladysmith (N4009 Townline Road) raises grass-fed beef, free-range chickens, pigs and sheep. It sells a variety of products in its farm store, including meats, sheep milk soaps, lotions and organic and all-natural items. Stop by to check out the store and take a tour of the farm and meet the animals.

### EVENT BARN

Rusk County has event barns perfect for your special day. Flambeau Lodges and Event Barn is a century-old barn that has an expansive outdoor deck. Adventure Awaits Wedding Barn was built in the early 1900s and has beautiful outdoor facilities on site. Edgewood Barn, built in the early 1900s, has a high loft that's perfect for wedding ceremonies—as well as dancing. Inn Greener Pastures includes mini golf and home and room rentals with many amenities.

### FARMERS' MARKETS

For farm-fresh produce, don't miss the farmers' markets in Ladysmith and Bruce. You'll find a selection of fresh fruits and vegetables as well as unique homemade items. See more details on page 15.

### ED'S MACHINE SHED—WISCONSIN'S PLOW MUSEUM

Located at the Rusk County Historical Museum at the Fairgrounds in Ladysmith, Ed's Machine Shed features over 40 restored vintage plows and tractors. It provides a look at the equipment that early farmers used to carve a living in the Midwest. Some pieces in the collection date back over 100 years.



*Sample a fresh brew*

## FOR THE BEER LOVER

A new Ladysmith brewery is harvesting some rave reviews for its unusual atmosphere, delicious food and outstanding craft beers. **Heart of the North Brewing Co.** is located at Colonial Nursery & Garden Center, and the owners have cultivated a unique experience where great beer and food are paired with a little sunshine.

The brewery is connected to an actual greenhouse that used to only hold plants—today the space is used for special events and during the spring, summer and fall seasons, brewery customers use the greenhouse to soak in the sun as they relax with a freshly brewed beer.

On days when it's 25 degrees outside, the brewery greenhouse is a comfortable 75.

"Customers say it's a little gem," said owner Cliff Taylor, who was an avid homebrewer before he opened Heart of the North in 2019.

The brewery's most popular beers are Chasing Dragons IPA and Off the Rail Scottish Ale. The establishment also features wood-fired pizza made from locally grown organic products, including classics like a margherita and non-traditional pies like chicken alfredo and barbeque pork with pineapple.

"Our pizzas are raved about as much as our beer," Taylor says.

The brewery is located about two miles south of Ladysmith at N4038 State Highway 27.



# RUSK COUNTY DEVELOPMENT

*Live. Work. Build. Prosper.*

## SUCCESS FLOWS ON AND OFF THE WATER

Rusk County is a place where people are able to play as hard as they work. A fantastic work-life balance is easy to find in Rusk County, home to four wild rivers and a vibrant business community.

## ECONOMIC PROFILE

Rusk County has a population of 14,754 with more than 6,000 households and 4,100 families. The county has a labor force of 7,728. Manufacturing accounts for nearly 29.8% of all employment, followed by education, health and social services (19.5%). Of the county's resident workforce, 78% work within the county.

A mix of forest, fields and wetlands covers Rusk County. About 173,000 acres are worked by 715 farms. The county is also home to nearly 90,000 acres of county forests and more than 250 lakes, rivers, streams and flowages.

Rusk County is known as one of northwest Wisconsin's top areas for fishing, boating, snowmobiling, ATVing, cross-country skiing, mountain biking and snowshoeing. Trout streams abound. Four large rivers provide some of the finest canoeing and kayaking in the Midwest.

### TOP EMPLOYERS:

1. Weather Shield Manufacturing Inc.
2. Jeld-Wen Windows & Doors
3. Rockwell Automation Inc.
4. Rusk County Government
5. Wal-Mart
6. Marshfield Medical Center-Ladysmith
7. Ladysmith School District
8. Artisans Inc.
9. Ladysmith Care Community
10. Dunn Paper
11. Rands Trucking & Excavating

## WORKFORCE

Rusk County offers a strong workforce with an average annual wage of \$36,055 in 2018. The average commute time for a Rusk County worker is less than 20 minutes.

## INDUSTRY SEGMENTS

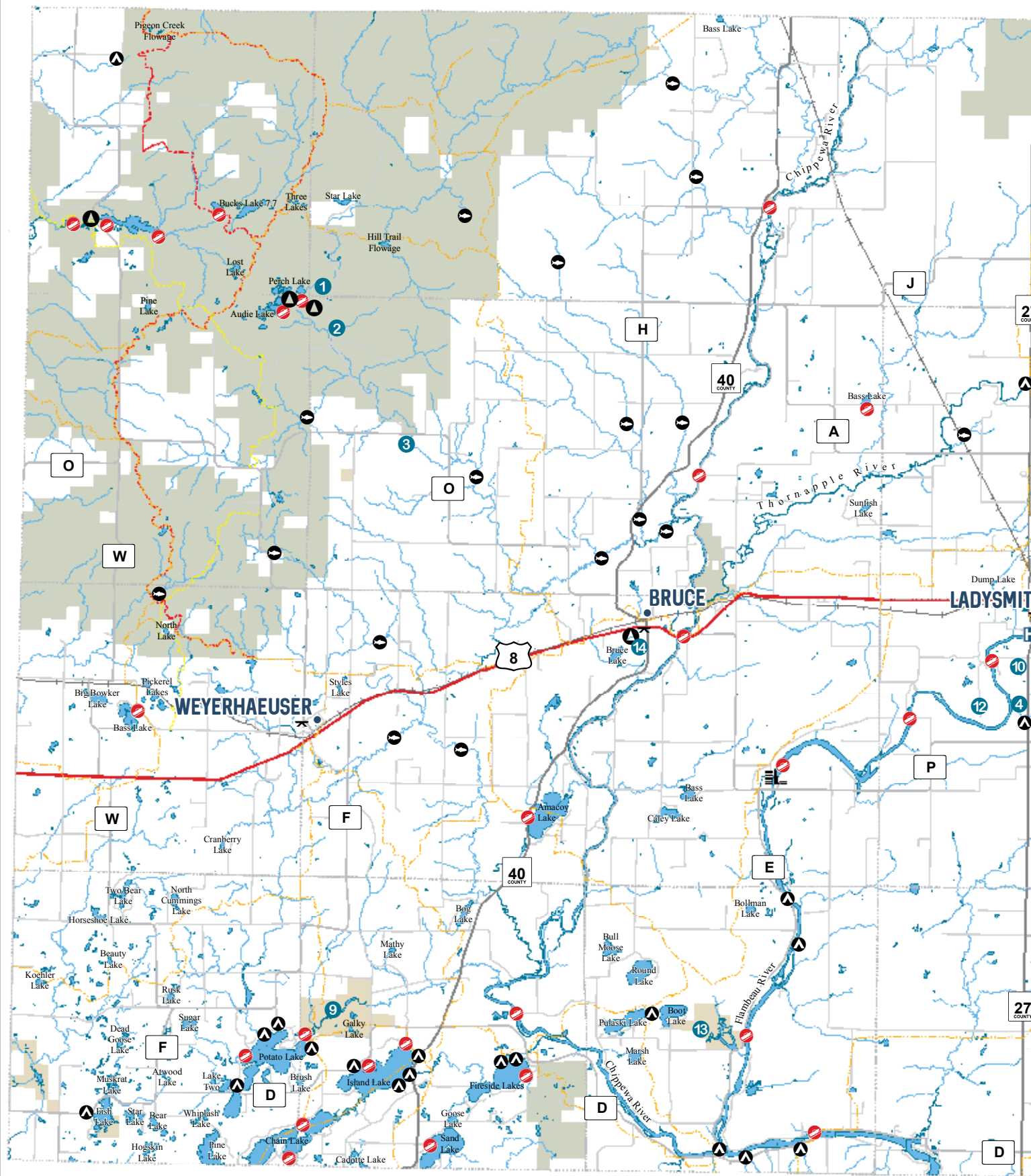
INDUSTRY SEGMENT	EMPLOYMENT
<b>All Industries</b>	<b>5,145</b>
Manufacturing	1,535
Education & Health	1,003
Trade, Transportation, Utilities	923
Public Administration	568
Professional & Business Services	325
Leisure & Hospitality	276
Financial Activities	124
Natural Resources	89
Construction	86
Other Services	58
Information	52

*In their words*

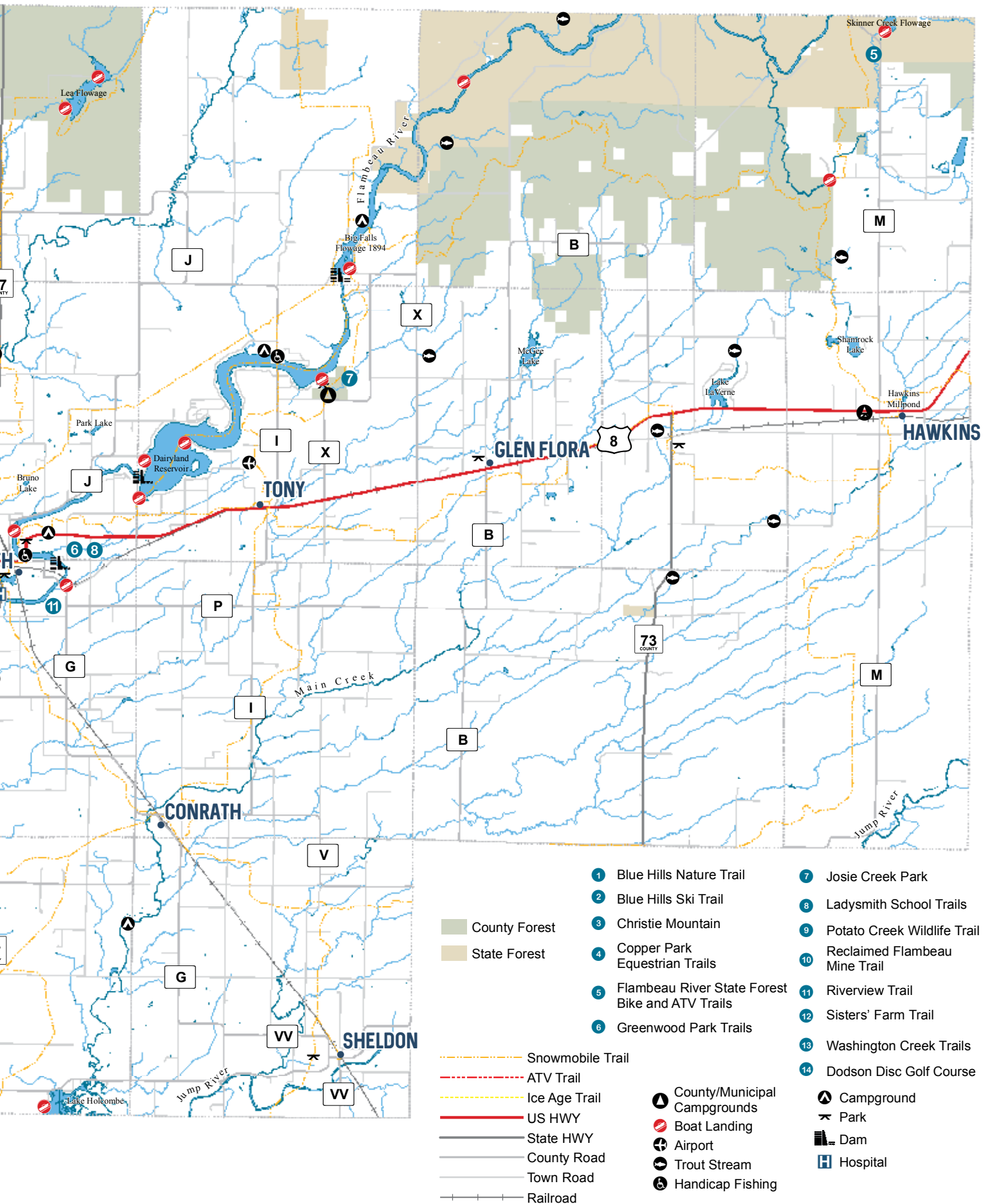
### TESTIMONIAL

"I was born and raised in Ladysmith, Wisconsin. After high school, I took off, went to college in the Twin Cities, and traveled to many parts of the world like Tanzania, Ecuador, Mexico, the UK and several U.S. states. I moved to a small beach town in Florida for a while after college but somehow found myself thinking about my hometown. After exploring parts of the world, I moved back to Ladysmith and found peace in the comfort and familiarity. It's awesome being back home and seeing people from different generations come together and work towards making our small town a great place to live. I love going to local businesses and seeing many people I know, the live music opportunities at several of the local establishments, and the plethora of outdoor activities in nature. You can always venture out and explore the world, but there's just something about that friendly small town vibe that keeps bringing me back home."

**—McKenzie Morgan, college graduate  
who returned to work in Rusk County**







# COMMUNITIES

*Share. Connect. Grow. Thrive.*

## RUSK COUNTY *Assets*

**Affordable:** Low cost of living  
**Enjoyable:** Good work/life balance  
**Excellence:** High quality schools  
**Effective:** Talented workforce delivers results

### CITY OF LADYSMITH

The City of Ladysmith is an economic and cultural center that anchors Rusk County.

Impressive railroad displays in the heart of this designated Main Street Community serve as a reminder that Ladysmith was once a booming rail center.

Cultural arts, music, and dance performances are offered year-round. Many weekends feature a local fair or celebration. Ladysmith's Northland Mardi Gras is a popular event in July with the unique and spectacular Venetian Night Parade on the Flambeau River.

A dedicated, skilled labor force bolsters all categories of office, manufacturing and professional services in Ladysmith and the surrounding areas. Industry can be found in one of two modern, well-developed parks on the south side of Ladysmith. Over \$175 million in new industrial investment has occurred in the last 20 years.

The quality of education in the Ladysmith School District is extremely high. Total enrollment is just over 1,000 students, spread between a modern high school/middle school campus and renovated elementary school. North Cedar Academy offers excellent private education. Students in this 9-12 campus may obtain an Associate in Arts (AA) degree from the University of Wisconsin Colleges (UWC) and high school diploma simultaneously.

Whatever the season—the fresh green of spring, the full bloom of summer, the gorgeous colors of fall, or the tranquility of winter—you will enjoy your time in Ladysmith.

### MORE COMMUNITIES

Rusk County's population lives mainly in the City of Ladysmith and the villages of Bruce, Conrath, Glen Flora, Hawkins, Ingram, Sheldon, Tony and Weyerhaeuser. These communities all offer a fantastic quality of life in a county that's home to four beautiful rivers and so much more.

The **VILLAGE OF BRUCE** is the gateway to the Blue Hills and is situated adjacent to the famous Chippewa River in west-central Rusk County. It is a small community with an exceptional school system and vibrant downtown. Stop by the Bruce Historical Museum or enjoy a visit to Bruce Park. The village hosts the annual Blue Hills Festival in July.

The **VILLAGE OF CONRATH** boasts a rich history and is home to two buildings on the National Register of Historic Places. Situated in the midst of a thriving agricultural area, Conrath remains an active part of the county.

Sawmills no longer roar in the **VILLAGE OF GLEN FLORA**, a community built on the logging industry. Today it's the center of a farming community. Also, the village has an active industrial park that includes Artisans, which employs more than 100 people in a 120,000-square-foot facility. The village is home to the Glen Flora Community Celebration in July.

The **VILLAGE OF HAWKINS** was legendary among loggers for the immense size of its beautiful white pines. Today it's known for the windows manufacturer Jeld-Wen, its rich recreational opportunities and the annual Hawkins Harvest Festival held on Labor Day weekend. The village is also noted as the entrance to the Flambeau River State Forest and Flambeau River landings.

With its location amid prime recreational land and the Flambeau River State Forest and Rusk County Forest, the **VILLAGE OF INGRAM** draws people who love the outdoors. Every August, the village sponsors Ingram Days, a two-day celebration featuring live music and fireworks.

Founded as a lumber town, the **VILLAGE OF SHELDON** today is busy with year-round activity. In April, the Community Club organizes an annual canoe race in the Jump River that ends in Haley Park. Fishermen will find the clean, clear Jump River brimming with smallmouth bass, musky, northern pike, walleye and catfish. Rich farmland and successful dairy crop operations add to the Sheldon area's economy. The Sheldon Fair is held at the village park in June.

The **VILLAGE OF TONY** prospered after the railroad came to town in 1885. Today Tony is home to the School District of Flambeau, which serves the Sheldon, Conrath, Ingram, Tony and Glen Flora area. It's a great place to live as well as a great place to fish. Anglers will find good catches of walleye, musky, crappie, and smallmouth bass on Lake Flambeau. Tony hosts the annual Tony Daze celebration the weekend before the 4th of July.

The **VILLAGE OF WEYERHAEUSER**, situated beneath the sunny slopes of the Blue Hills, is a cozy little village that boasts of being the "Biggest Small Town in the State." Weyerhaeuser is proud of its wonderful Community Park, complete with tennis courts, a ball field and large pavilion that's home to the annual Booster Days community celebration on Labor Day weekend. It is an economical and pleasant place to live and raise a family. Popular businesses in Weyerhaeuser include Barney's, Gene's, Burdy's and Porky's. Newer businesses include Activedogs.com and Source Energy Services.



# TRAILS GRID

*Trek. Ride. Glide. Explore.*

TRAIL	DESCRIPTION	Miles/Acres	Shelter	Birding	Equestrian	Hiking	Hunting	Mountain Biking	XC Ski	Winter Fat Tire	Snowshoeing
<b>BLUE HILLS AREA</b>											
<b>BLUE HILLS NATURE TRAIL</b>	On Perch Lake Road, by Perch/Audie Lake campgrounds. Primitive hiking trail identifying native trees and natural areas.	1.5 MILES		✓		✓	✓				✓
<b>BLUE HILLS TRAIL SYSTEM</b>	The amazing Blue Hills of northwest Rusk County are a unique region of forests, streams and rolling hills, offering some of the best cross-country skiing, hiking and mountain biking in the Midwest.	28 MILES	✓	✓		✓	✓	✓	✓		
<b>ICE AGE TRAIL</b>	The Ice Age Trail follows the southern boundary of the most recent glacier to roll through Wisconsin 12,000 years ago.	27 MILES		✓		✓	✓				✓
<b>FLAMBEAU RIVER STATE FOREST AREA TRAILS</b>											
<b>FLAMBEAU RIVER STATE FOREST TRAILS</b>	Located north of Hawkins on County Road M.	20 MILES		✓		✓	✓	✓	✓		✓
<b>SOBIESKI FLOWAGE</b>	Once an active cranberry farm, this section of the Flambeau River State Forest offers several miles of walking trails.	3 MILES		✓		✓	✓				✓
<b>LADYSMITH AREA TRAILS</b>											
<b>GREENWOOD PARK TRAIL</b>	Located off 16th Street next to Ladysmith High School.	0.5 MILES		✓		✓			✓		✓
<b>LADYSMITH HIGH SCHOOL TRAIL</b>	During the winter, this 1.4-mile groomed trail is lighted until 10pm.	1.4 MILES	✓	✓		✓			✓		
<b>RIVERVIEW TRAIL</b>	This trail runs along the Flambeau River and is part of the Ladysmith parks system.	2 MILES		✓		✓		✓			✓
<b>SISTERS' FARM TRAIL SYSTEM</b>	Mountain bikers will enjoy both single and multi-track biking trails. In winter, trails are groomed for cross-country skiing, snowshoeing and fat tire biking.	10 MILES		✓		✓		✓	✓	✓	
<b>RECLAIMED FLAMBEAU MINE NATURE TRAILS</b>											
<b>COPPER PARK EQUESTRIAN TRAILS</b>	Approximately 10 miles of non-motorized multi-use trails along the scenic Flambeau River.	10 MILES		✓	✓	✓		✓			✓
<b>RECLAIMED FLAMBEAU MINE NATURE TRAILS</b>	This relatively flat trail goes through native prairie and along wetland and woodland habitat, making the trail suitable for beginners and groups with children.	4 MILES		✓		✓		✓			✓
<b>WILDLIFE AREAS</b>											
<b>POTATO CREEK STATE WILDLIFE AREA</b>	Located 7 miles south of Weyerhaeuser on Highways D and F.	983 ACRES		✓		✓	✓				✓
<b>SILVERNAIL WILDLIFE AREA</b>	Located 16 miles northeast of Ladysmith in Sawyer County.	1,043 ACRES		✓		✓	✓				✓
<b>TEN MILE CREEK WILDLIFE AREA</b>	Located 7 miles east of Chetek in Rusk County. Access on County Highway D.	412 ACRES		✓		✓	✓				✓
<b>WASHINGTON CREEK STATE WILDLIFE MANAGEMENT AREA</b>	Located 11.5 miles south of Bruce in Rusk County. Access on County Highway E.	515 ACRES		✓		✓	✓				✓



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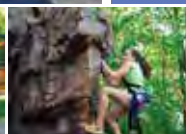
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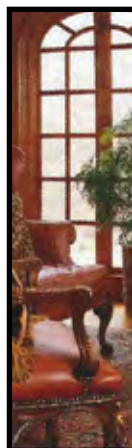
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[fireside-barandgrill.com](http://fireside-barandgrill.com)

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# LISTINGS

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## BED & BREAKFASTS

CONTACT INFORMATION	DESCRIPTION	HOURS	See Ad (pg.)	Continental Breakfast	Wifi	Bike/Boat Parking	On Trail	Handicap Accessible	Pets
 <b>CARNEGIE HALL</b> 101 Lake Ave. E., Ladysmith 715-532-7798 <a href="http://carnegiehallbackandbreakfast.com">carnegiehallbackandbreakfast.com</a>	Charming Greek revival structure completely renovated into a luxurious B&B with careful attention to preserving the original integrity and ambiance of a turn-of-the-century library.	Seasonally closed; call for more information.		✓	✓			✓	

## CAMPGROUNDS







CONTACT INFORMATION	DESCRIPTION	HOURS	See Ad (pg.)	Dump Station/ Sewer	Flush Toilets	Boat/Motor Rental	Showers	Restaurant/ Bar	Water	Electricity	RV Sites	Beach/ Swimming	Bait	Picnic Area	On Trail	Handicap Accessible	Pets	Wifi
 <b>ADVENTURES RESORT</b> N6557 Cty. Rd. I, Tony 715-415-2662	Campground on Lake Flambeau (Dairyland Flowage). Great fishing and lake access. Cocktails, brand new burger bar, and pizza bar now open. Beautiful deck.	Varies.	22	✓				✓	✓	✓	✓	✓			✓	✓	✓	✓
 <b>LURED IN RESORT AND CAMPGROUND</b> N1211 Potato Lake Rd., Chetek 715-353-2725 <a href="http://luredinresort.com">luredinresort.com</a>	Only campground on Potato Lake with a full menu bar & grill. Seasonal sites with full hook-ups, boat launch, docks, patio, fish cleaning facility.	W 3-10pm. Th 3-10pm. F 3pm-12am. Sat 9-12am. Sun 9am-6pm.	27	✓	✓		✓	✓	✓	✓	✓	✓					✓	
 <b>SHEP'S NORTH SHORE BAR &amp; CAMPGROUND</b> N1033 Hwy. 40, New Auburn 715-868-2504	Fun bar & campground on Island Lake. Great lake for fishing and cruising. Food served in bar.	Open daily until bar close.						✓	✓	✓	✓				✓	✓	✓	
 <b>THORNAPPLE RIVER CAMPGROUND</b> N6599 Hwy. 27, Ladysmith 715-532-7034	Family run for 30 years. Electric hook-ups, flush toilets, hot showers, dump station, firewood, and picnic tables. 136 acres for hiking, fishing and river swimming.	Open May-October.		✓	✓		✓			✓	✓			✓			✓	

## HOTEL & MOTELS



















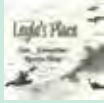

CONTACT INFORMATION	DESCRIPTION	HOURS	See Ad (pg.)	Continental Breakfast	Wifi	Meeting Room	Pool	Handicap Accessible	Pets
 <b>AMERICINN LODGE AND SUITES</b> 700 W. 9th St. S., Ladysmith 715-532-7811 <a href="http://wyndhamhotels.com/ameriinn/ladysmith-wisconsin/ameriinn-lodge-and-suites-ladysmith/overview">wyndhamhotels.com/ameriinn/ladysmith-wisconsin/ameriinn-lodge-and-suites-ladysmith/overview</a>	Cozy, welcoming rooms at reasonable rates. Enjoy your stay with free breakfast, an indoor pool, sauna, and hot tub. There is a meeting room available.		36	✓	✓	✓	✓	✓	



## RESORTS & CABINS

CONTACT INFORMATION			DESCRIPTION	HOURS	See Ad (pg.)	Boat/Motor Rental	Wifi	Kitchenettes/Kitchens	TV in Cabin	Restaurant/Bar	Daily Rentals	Bike/Boat Parking	Bait	Beach/Swimming	Playground	On Trail	Handicap Accessible	Pets
	<b>FLATER'S FLAMBEAU POINT RESORT</b> N270 Cty. Rd. E, Holcombe 715-595-4771 flatersresort.com		Confluence of Chippewa & Flambeau Rivers. Modern cottages, guide service, river trips, canoeing, cross-country skiing, snowmobiling-ATV trails, gas, burgers and pizza.	M-Th 11-2am. F 11-2:30am. Sat 10-2:30am. Sun 10-12am.	22	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	<b>LURED IN RESORT AND CAMPGROUND</b> N1211 Potato Lake Rd., Chetek 715-353-2725 luredinresort.com		Only campground on Potato Lake with a full menu bar & grill. Seasonal sites with full hook-ups, boat launch, docks, patio, fish cleaning facility.	W 3-10pm. Th 3-10pm. F 3pm-12am. Sat 9-12am. Sun 9am-6pm.	27					✓		✓					✓	✓
	<b>TJ'S TIMBERLINE RESORT</b> N. 1189B Potato Lake Rd., Chetek 715-353-2238 tjtimberline.com		Modern cottages and lakeshore camping on Potato Lake. Great fishing lake, boat and motor and pontoon rental. Freezer service. Full bar fireplace and deck.	Varies.	25	✓		✓	✓	✓			✓			✓	✓	✓

## RETAIL & SERVICES















CONTACT INFORMATION			DESCRIPTION	HOURS	See Ad (pg.)	Handicap Accessible	Wifi	Retail	Service
	<b>ACE HOME CENTER</b> 503 Lake Ave. W., Ladysmith 715-532-3351 acehardware.com/store-details/14944		Full service home center, including hardware, garden center, large sporting goods area, live bait, ATVs, outdoor gear, lawn mowers, rental equipment, and service center.	M-Sat 7:30am-7pm. Sun 9am-4pm.	29	✓		✓	✓
	<b>BARRY'S BUILDERS SUPPLY</b> 760 W. Arthur Ave., Bruce 715-868-7700		For all your lumber and hardware needs, plumbing, electrical and garden supplies, Bobcat and excavator rental.	M-F 7:30am-5pm. Sat 9am-3pm.	31	✓		✓	
	<b>BRUCE TELEPHONE COMPANY INC.</b> 620 N. Alvey Street, Bruce 715-868-5111 brucetel.net		Bruce Telephone Company is your Bruce area phone, internet and digital TV provider. Serving the Bruce area for over 75 years! Visit brucetel.net.	M-F 8am-4:30pm.		✓	✓	✓	
	<b>DAIRICONCEPTS L.P.</b> 832 E. Arthur Ave., Bruce 715-868-2295		A supplier and manufacturer that generates cheese and dairy powder.	M-F 9am-4pm.					✓
	<b>DUNN PAPER</b> 1215 E. Worden Ave., Ladysmith 715-532-5541 dunnpaper.com		A manufacturer of specialty paper and converting paper products.		27			✓	
	<b>EDMING OIL CO. INC.</b> W4274 Hwy. 8, Glen Flora 715-322-5292		Fuel, convenience store, burgers, roasted chicken.	M-F 5:30am-8pm. Sat-Sun 7am-8pm.		✓		✓	
	<b>THE FOODMILL</b> W. 7123 Main St., Conrath 715-532-5995 conrathfoodmill.com/home		A convenience store offering bulk and specialty foods, fresh and local produce, environmentally and health friendly cleaning, health and beauty items.	M-F 7:30am-8pm. Sat 7am-8pm. Sun 9am-4pm.	22			✓	
	<b>GREAT PINES PLAZA</b> 27905 Cty. Rd. M, Lake Holcombe 715-313-0793		Selling a little bit of everything including decorative outdoor metal art, garden items, pottery, country décor, a green house and more!		27			✓	
	<b>HOLLY'S LAST STAND</b> 1610 Lake Ave. W., Ladysmith 715-532-0750		Fresh, homegrown quality produce. Fruits & vegetables, 7 days a week in season. Also cheese, meat and local products. Flea Market vendors.	M-F 8am-6pm. Sat 8am-4pm. Sun 10am-4pm.		✓		✓	
	<b>LEYLA'S PLACE</b> 30887 Hwy. 27, Lake Holcombe 715-595-4111		Live bait year-round, ethanol-free fuel, LP tank refills, bakery, beer, ice cream dipping station, wild bird seed & accessories, \$1 bread and buns.	M-Th 7am-9pm. F-Sat 7am-10pm. Sun 7am-8pm.		✓		✓	

## RETAIL & SERVICES CONTINUED

	CONTACT INFORMATION	DESCRIPTION	HOURS	See Ad (pg.)	Handicap Accessible	Wifi	Retail	Service
	<b>MORGAN AND PARMLEY LTD.</b> 115 W. 2nd St. S., Ladysmith 715-532-3721 morganparmley.com	A multi-disciplined consulting engineering firm with a broad-based list of clients, offering many different services to the area.		23				✓
	<b>RUSK COUNTY FARM SUPPLY</b> 200 W. Worden Ave., P.O. Box 38, Ladysmith 715-532-2828 ruskcountyfarmsupply.com	Serving Rusk, Price, Sawyer and Taylor Counties. LP gas bulk & bottles for home, farm, industrial use. Full-service agronomy and feed services. Tire services shop in Ladysmith.	M-F 7:30am-5pm. Sat 7:30am-noon.				✓	✓
	<b>RUSK COUNTY TRANSIT COMMISSION</b> 1101 Barnett Rd., Ste. 108, Ladysmith 715-532-1000 rctc.online	RCTC - Rusk County Transit - providing public transportation solutions to the local community. Taking you where you want to go.	M-F 6am-6pm. Sat 8am-1pm.	25	✓			✓
	<b>RUS THOMPSON EXCAVATING INC.</b> 703 Fritz Ave. W., Ladysmith 715-532-5892 russthompsonexcavating.com	The leading excavation industry in northern Wisconsin, offering numerous excavation solutions that are accurate, cost-effective and on schedule.	M-F 7am-5pm.	30			✓	
	<b>SECURITY FINANCIAL BANK</b> 200 W. Miner Ave. W., Ladysmith 715-532-5551 sfbank.com	Security Financial Bank is a local, independent community bank specializing in business and agricultural banking services. Member FDIC.	M-F 8am-5pm. Sat 8am-12pm.		✓		✓	
	<b>SNYDER TAX SERVICE</b> 213 W. Miner Ave., Ladysmith 715-532-3100 snydertaxservice.com	Provides basic and advanced tax preparation, payroll services, general bookkeeping, year-round consulting, and tax planning services.	Varies.	23				✓
	<b>ST. MARY'S RESALE STORE</b> 721 N. 2nd St., Bruce 715-868-6279	Second-hand store with lots of clothing and treasures to choose from.	Th-F 10am-4pm. Sat 10am-12pm.	28	✓		✓	
	<b>TOAD HOUSE - RUSK AREA ARTS ALLIANCE</b> 711 Lake Ave. W., Ladysmith 715-532-4661 ruskarts.org	Nourishing the community through art, food, and friendship. They offer art classes, a gift gallery, baked goods, coffee and much more.	Seasonal: W-F 9am-4pm. Sat 9am-2pm.	23	✓		✓	
	<b>TOYCEN OF LADYSMITH</b> Hwy. 27 N., Ladysmith 715-828-5027 toycentmotorsladysmith.com	The only full-service dealership in Rusk County. Great selection of Chevrolet and Buick models. Also used inventory, service center and body shop.	M-Th 8am-6pm. F 8am-5pm. Sat 8am-noon.		✓	✓	✓	✓
	<b>VAN DE VOORT FOREST MANAGEMENT</b> N3912 Cty. Hwy. G, Ladysmith 715-532-9539	Over 30 years of experience in forest management. They will help with your timber harvesting needs.		23			✓	
	<b>THE VILLAGE PARLOR-COFFEE HOUSE AND GIFT SHOP</b> 121 Lake Ave. E., Ladysmith 715-532-669 thevillageparlor.com/index.html	A historical house remodeled into a beautiful gift shop, ice cream parlor and coffee house. It offers beautiful views of the Flambeau River.	Seasonal; T-Sat 10am-4pm.	28			✓	
	<b>WALLY'S SAW AND GUN</b> 710 N. Main St., Bruce 715-868-2211	A family owned business that offers sales, service, and repair for chainsaws, trimmers, lawn mowers and other power equipment.	M, T, Th, F 8am-5pm. Sat 8am-12pm.	29			✓	✓
	<b>WITC</b> 1104 W. Lake Ave., Ste. 1, Ladysmith 715-532-3399 witc.edu	WITC is a top-ranked college with 4 campuses and 3 outreach centers located conveniently throughout Northwest Wisconsin. For all of your education needs... choose WITC.	Hours vary by campus. Call 800.243.9482 or visit witc.edu to learn more.	25			✓	✓



## DINING

CONTACT INFORMATION			DESCRIPTION	HOURS	See Ad (pg.)	Bar	Café	Fast Food	Restaurant	Supper Club	Handicap Accessible	Wifi
	<b>5TH QUARTER BAR</b> 108 W. Miner Ave., Ladysmith 715-532-7757		Packer-themed sports bar in downtown Ladysmith. Full bar, pizza, games. I plead the 5th.	M-Sat 10am-close. Sun 12pm-close.		✓					✓	
	<b>DAIRY QUEEN OF LADYSMITH</b> 804 Lake Ave. W., Ladysmith 715-532-3282 dairyqueen.com/us-en/locator/Detail/1163		Fan Food, not fast food. Located on Highway 8 (Lake Ave.) 1/2 block east of Highway 27.	Open daily. 10am-10pm.				✓			✓	
	<b>GLORY B'S IRISH SALOON</b> 832 N. Main St., Bruce 715-868-3990		Irish-themed bar and restaurant located in downtown Bruce. Many craft beers on tap, Friday fish fry, homemade pizzas and daily specials.	T-F 4pm-close. Sat 12pm-close.		✓			✓		✓	✓
	<b>LADYSMITH FAMILY RESTAURANT</b> 820 Miner Ave., Ladysmith 715-532-3755		Popular family-owned restaurant serving great meals all day, friendly wait staff. Large pie selection. Easy to find, 1 block south of Highway 8 & 27 intersection.	Open daily. 6am-9pm.	31				✓		✓	✓
	<b>THE POUR HOUSE TAVERN</b> 626 N. Main, P.O. Box 25, Bruce 715-868-4635 pourhousetavern.net		Full liquor bar, serving food daily. Burgers, sandwiches, pizza, fish fry Friday. Happy hour 4-6pm Monday-Friday. Eat in or carry out.	Open daily. 11am-close.		✓						✓
	<b>THEATRE LOUNGE</b> 104 E. 2nd St. S., Ladysmith 715-532-3120		Long-time hometown bar in downtown Ladysmith. Friendly bartenders. Stop in and visit friends, old and new.	T 1-10pm. W-Sat 3pm-12am.		✓						
	<b>VETERAN'S MEMORIAL ASSOCIATION- DROPZONE RESTAURANT AND BAR</b> 605 Summit Ave., Ladysmith 715-532-6772		The VMA has food and drink specials, can be reserved for special events and is open to the public.	W-Th 4pm-2am. F 4pm-2:30am. Sat 11-2:30am. Sun 11-2am.	24	✓					✓	

## RECREATION & RENTALS

CONTACT INFORMATION			DESCRIPTION	HOURS	See Ad (pg.)	Handicap Accessible	Wifi	Rentals
	<b>CHRISTIE MOUNTAIN SNOW AREA</b> W. 13755 Cty. Rd. O, Bruce 715-868-7800 christiemountain.com	  	Premier downhill skiing, snowboarding, and tubing area in the Blue Hills. Features ski lift, terrain parks, and top-quality rental equipment. On-site lodging. Summer rock-climbing.	Seasonal. Th 5pm-9pm. F 5pm-10pm. Sat 10am-10pm. Sun 10am-6pm.	27	✓	✓	✓
	<b>ENTWOOD GOLF COURSE</b> 28135 290th Ave., Lake Holcombe 715-595-4035 entwoodgolf.com		A sporty 9-hole mature golf course located off of Highway 27 in Holcombe. Fun for all to play.	Varies seasonally.				
	<b>LAKE HOLCOMBE SALES AND SERVICE</b> 30578 Hwy. 27, Holcombe 715-595-4580		Full service Husqvarna dealer and certified warranty tech for Kohler, Briggs and Stratton, Kawasaki, Honda. Servicing all makes/ models of small engines and Powersports vehicles.	M-F 7am-5pm. Sat 7am-noon.			✓	
	<b>RECLAIMED FLAMBEAU MINE</b> N. 4100 Hwy. 27, Ladysmith 801-569-6699 flambeaumine.com		Site of former Flambeau Mine, reclaimed for habitat, wildlife and recreation. Includes hiking/biking and horseback trails. Wetlands, woods and grass/prarie. Great for birding.	M-Sat 10:30am-7pm. Sun 11am-5pm.	22	✓		

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