

RUSK COUNTY

Four rivers. For everyone.



RUSKCOUNTYWI.COM



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Clinic at Riverside

Mon: 8 am - 8 pm

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Walk-ins accepted as schedules allow

RUSK COUNTY

Four rivers. For everyone.

WELCOME

Welcome to Rusk County, the getaway destination where relaxation flows. Discover a land of four beautiful and wild rivers. The Flambeau, Chippewa, Thornapple and Jump Rivers all flow through this beautiful corner of northwest Wisconsin, providing world-class fishing, boating and paddling while offering a spectacular backdrop to life here. The rivers inspire artists who showcase their work at art fairs and exhibits and they provide a living link to the vibrant history you can explore in Rusk County's museums and historical sites. Enjoy these rivers and your time in Rusk County and use this guide to plan your Rusk County getaway.

For up-to-date information on Rusk County trails, events and attractions, visit RuskCountyWI.com or call **800-535-RUSK**.

RUSK COUNTY VISITOR CENTER – YOUR FIRST STOP!

Located on State Highway 27, two blocks south of U.S. Highway 8, the Rusk County Visitor Center (as seen on back cover) offers all the information you need for a great trip in the land of four rivers. You'll find maps showing the rivers and trails, lodging options, event information, driving directions, Rusk County apparel and more. Binoculars, snowshoes and handheld GPS units are available to check out. Just look for the replica of the Soo Line Depot—you can't miss it! While there, browse the railroad display. It includes a vintage diesel locomotive and caboose and some interesting railroad memorabilia. For hours of operation, go to RuskCountyWI.com.

Photos in this guide were provided by Arlene Knops, Susanne von Schroeder, Bugs Photography, the communities of Rusk County, Rusk County Tourism and the generosity of others.



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FOUR RIVERS. *For Everyone.*





WATERWAYS

Rusk County is home to four of the finest waterways in the Northwoods—the Jump, Chippewa, Flambeau and Thornapple Rivers. They all have a unique and distinct character and they have played an important role in the exploration and development of the region. Today, each provides rich paddling opportunities, including long, undeveloped stretches that give a glimpse back in time. Here’s an overview of each of these special rivers.

JUMP *River*

The Jump is Wisconsin’s best example of a truly pristine Northwoods river ecosystem. It’s free flowing from its source to the Chippewa River. The river has some fast challenging paddling but also passes through the gentle waters of the Holcombe Flowage. In all, paddlers will find 39 miles of beautiful paddling in the county’s southeast corner. The most popular stretch for paddling is a 10-mile run from the Town of Jump River to Sheldon. Camping is available.

CHIPPEWA *River*

A true working river, the Chippewa has sustained the area for generations. In earlier days it was an important river during the 1880s logging boom. Today the Chippewa River boasts a fantastic fishery and is an important source of electricity for the region. The river provides nearly 40 miles of paddling in Rusk County. North of Bruce, paddlers will find dozens of challenging rapids. South of Bruce, the paddling is quieter and perfect for beginners and families.

FLAMBEAU *River*

This iconic river is the original Northwoods highway, serving Native Americans, French fur traders, early settlers and loggers. As legend goes, it was named the Flambeau by early French explorers who saw Chippewa Indians fishing at night with torches, or “flambeau.” Later the river helped float logs from large logging operations. The scenery remains virtually unchanged. It provides 41 miles of paddling through the heart of Rusk County.

THORNAPPLE *River*

The Thornapple River is the best-kept paddling secret in the Midwest. The little-known river is nearly undeveloped, offering paddlers a beautifully wild experience, complete with some small rapids. While the river’s levels fluctuate, it is easily accessible and at certain times of the year offers as much as 38 miles of outstanding paddling, including stretches appropriate for new paddlers. The river offers some excellent walleye fishing.

RESOURCES

GET THE FREE WILD RIVERS AND GLACIAL LAKES MAP!

Get complete information on each of Rusk County’s wild rivers, including river profiles, maps and suggested paddling routes. Order your free waterproof map by calling **800-535-RUSK** or online at **RuskCountyWI.com**.

Four rivers. For everyone.
FOR THE THRILL SEEKER
 Paddlers who like their water white should head to the north fork of the Flambeau in northern Rusk County. This challenging stretch of river will test experienced paddlers with lots of whitewater and some big drops. A good place to launch is Hervas Camp Landing off of River Road. There’s camping available and a small landing, but the calm water here belies the adventure ahead. About a mile downriver things start to get interesting. You’ll roll through four pitches of rough water called Cedar Rapids. After clearing these rapids keep a heads up for Beaver Dam Rapids a mile downstream. For safety, portage on the left. Below Beaver Dam there are a series of rapids that make for better paddling, and the swift current will carry you to Big Falls Dam. It’s another portage or a good spot to camp for the night.

FISHING & BOATING

Cast. Reel. Catch. Relax.



LAUNCH A FISHING ADVENTURE

Rusk County is home to more than 250 lakes and flowages of all sizes, from backcountry ponds to one of Wisconsin's largest flowages, as well as 16 Class-A musky lakes. Rivers and streams add another 140 miles of water for anglers and boaters to enjoy. Musky, walleye, smallmouth and largemouth bass, bluegill, yellow perch, crappie, northern pike, catfish and sturgeon can be found in Rusk County. During the winter, the county offers first-class ice fishing opportunities. For a little healthy competition, attend the annual Fun on the Frozen Flambeau ice fishing tournament, with a chance to win prizes.

ABOUT FISHING LOCATIONS

LAKES AND FLOWAGES

Top fishing lakes include the 534-acre Potato Lake, noted for its excellent musky fishing, as well as quality crappie fishing. Area flowages, like Big Falls and the Flambeau and Ladysmith flowages, offer multi-species fishing and are particularly notable for their incredible smallmouth bass. Both the Flambeau River and Chippewa River offer tremendous fishing for walleye, musky and smallmouth bass. Anglers will also find excellent panfish opportunities, including excellent bluegill and crappie fishing. Lake Flambeau (Dairyland Flowage) near Ladysmith is becoming one of the county's most popular destinations. The flowage is the site of the annual Fun on the Frozen Flambeau festival and fishing tournament. In 2019 it will host the Governor's Fishing Opener.

TROUT STREAMS

Rusk County offers more than 120 miles of trout streams. Most are inhabited by beautiful native brook trout, although some streams are also home to brown trout. The largest concentration of trout creeks is in northwestern Rusk County. Most of these picturesque creeks are tributaries of the Chippewa River.

Fish at Holcombe Flowage

FOR THE AVID ANGLER

Located just minutes south of Ladysmith, **Holcombe Flowage** is one of northern Wisconsin's finest fishing and boating opportunities. The 4,000-acre flowage stretches for 10 miles and is over a half mile wide at its widest point. The wooded, wandering banks of the flowage offer an incredible 120 miles of shoreline just waiting to be explored. The long stretches of open water make the lake popular with boaters and water skiers, but the twisting and turning channels and bays give anglers an abundance of undisturbed water. The lake has long been known as a top trophy musky lake. Bluegill and crappie are numerous and the walleye fishing is excellent. Anglers in pursuit of largemouth and smallmouth bass can spend endless hours exploring the lake's many quiet coves. There's even a good population of catfish present.



BIKING

Pedal. Roll. Tour. Coast.

SEASONAL *Sights*

- Spring:** Wildflowers in the Blue Hills
Summer: River vistas on the Sisters' Farm Trail System
Fall: Brilliant foliage in the Flambeau River State Forest
Winter: Frosted pines near county forest logging roads

DISCOVER BETTER BIKING IN RUSK COUNTY

One of the best ways to take in Rusk County's beautiful river views is to take a bike ride. Rusk County offers a plethora of biking options. Mountain bikers will find challenging trails rivaling any in the Midwest. Long-haul road bikers will find endless country lanes to tour. Adventure riders will find vast networks of unpaved logging roads to explore. Families will find plenty of places perfect for a ride with the kids.

WHERE TO RIDE

SISTERS' FARM TRAIL SYSTEM

These scenic off-road trails are located on the inside bend of the Flambeau River, southwest of Ladysmith. Both the eastern and western trail segments provide outstanding views of the river. Choose from a variety of trail loops totaling 10 miles, including both single-track and multi-track biking. A trailhead with parking is located off Sisters' Farm Road. In the winter, the trails are groomed for cross-country skiing.

BLUE HILLS TRAIL SYSTEM

The Blue Hills of northwestern Rusk County are an excellent mountain biking destination. With more than 28 miles of biking and logging roads, the west side of the Blue Hills Trail System is open and suitable for mountain biking over a rolling terrain. Look forward to picturesque ponds and great views of the surrounding landscape. Maybe you'll even spot a deer! The trailhead for the Blue Hills Trail System is on the east side of Fire Lane Road, just two and a half miles north of County Highway O. See trail maps on page 10.

RECLAIMED FLAMBEAU MINE NATURE TRAILS

These easy-riding trails are located on the 150-acre Reclaimed Flambeau Mine site, just south of Ladysmith along State Highway 27. The trails are on the site of a former open pit copper mine. It's been restored into a natural recreation area. Enjoy vistas of the Flambeau River, meadows, wetlands and forests. Bikers share the trails with hikers and horseback riders. The Reclaimed Flambeau Mine Nature Trail is ideal for beginning riders and bicyclists riding with young children.

RIVERVIEW TRAIL

Follow the Flambeau on this short scenic bike ride in Ladysmith. The Riverview Trail runs about two miles along the south bank of the Flambeau River connecting with County Highway G and State Highway 27. It has a gravel surface and is also a popular walking and running trail.

FLAMBEAU RIVER STATE FOREST

The Flambeau River State Forest is one of Wisconsin's great wilderness gems. The forest protects much of the Flambeau River, one of the most popular paddling destinations in the Midwest. Mountain bikers will find 14 miles of excellent trails running through the forest. Sections of the trail are quite challenging. The mountain biking trails of the Flambeau River State Forest are located north of Hawkins on County Highway M.

COUNTY FOREST LOGGING ROADS

Rusk County offers over 88,000 acres of public lands full of logging trails and paths. Adventurous riders could spend weeks exploring this network of rugged roadways through the forest. ATVs are allowed to use sections of the forest roads during certain periods of the year, so use caution when riding. Maps are available at the Rusk County Visitor Center and at the County Forestry Office.

The 19-mile ride

FOR THE ROAD RIDER

Rusk County's scenic, lightly traveled roads are ideal for road bikers looking to log some miles. For a 19-mile loop that includes some nice river views, head to southern Rusk County. Park your car and start the ride at Washington Creek Wildlife Area, a 515-acre natural property south of Bruce. Ride north on County Highway E, just west of the Flambeau River, to Mc Clean Road and head west around Saxton Lake. Continue west on Fletcher Road to Sawdust Road and ride south until you hit Chippewa Avenue, just north of the confluence of the Chippewa and Flambeau rivers. Chippewa Avenue will loop east and north back to County Highway E and the Washington Creek Wildlife area.



ATVING & SNOWMOBILING

Cruise. Ride. Roam. Discover.

FIND THE PERFECT TRAIL

Rusk County is a premier destination for motorized adventures. Explore this land of four wild rivers by road and by trail. The county's expansive public forests and beautiful rolling terrain make for some unforgettable rides. The county has numerous restaurants near the trails that will help you stay fueled on your adventure, and there are plenty of lodging options with parking for your trailer. You'll also likely run into some local trail experts who are more than happy to share advice. Rusk County is a destination that welcomes riders!

ATVING

Rusk County offers ATVers a 24-mile developed trail in the Blue Hills area. The trailhead is located 12 miles north of Weyerhaeuser off County Highway F on North Bucks Lake Road. Located in northwestern Rusk County, the Blue Hills get their name from the bluish color the rolling landscape takes on through the morning mist. The area is home to a number of picturesque lakes and abundant wildlife.

Logging roads provide another great trail-riding opportunity in Rusk County. The many miles of logging roads that run through nearly 90,000 acres of county forest lands are open to ATV traffic, with the exception of a few restricted areas. ATV trails and county forestlands are open to ATVs from the Friday of Memorial Day weekend through December 31 (or when snowmobiling trails open). Maps are available at the Rusk County Visitor Center and at the County Forestry Office.

SNOWMOBILING

Ride 330 miles of expertly groomed trails that trace beautiful frozen rivers and travel through the hills and forests of Rusk County. The area gets consistent snowfall each winter, providing a long snowmobiling season and excellent trail conditions. Nine devoted local clubs maintain the trails and host a number of events throughout the year. Trails run along historic rivers and through majestic white pine forests. Some of the most scenic portions of the trail system run through the Blue Hills region north of Weyerhaeuser and Bruce in western Rusk County. Three heated warming shelters are located along Rusk County's trails to serve riders. The shelters include Franklin stoves, picnic tables and an ample supply of firewood.

For maps, up-to-date trail conditions and all the information you need to plan a Rusk County snowmobiling adventure, visit **RuskCountyWI.com** or call **800-535-RUSK**.

Explore the backcountry

FOR THE TOWN & COUNTRY RIDER

It's easy to ride from the front door of many lodging properties into the far reaches of the area's backcountry. ATV road routes are located throughout the county, allowing riders to travel from one community to another and access key trailheads. The county's bridges offer beautiful river views. Rusk County's ATV routes travel through the communities, which allows riders to access the many amenities and resources available throughout the county.





CHRISTIE MOUNTAIN

Glide. Carve. Fly. Smile.

WHY THRILL SEEKERS LOVE CHRISTIE MOUNTAIN

Christie Mountain, located in the Blue Hills near Bruce, offers some of the region's best winter thrills. The resort offers a complete winter ski experience. It has 22 lighted downhill ski runs, including four black-diamond runs. It boasts a 350-foot vertical drop, and the longest run is 4,000 feet. There are ski rentals available, with 500 sets sized for all ages. There are also 100 rental snowboards available at the hill.

There's also a snowboarding terrain park and snow tubing, which requires no special skills but offers incredible thrills for people of all ages. To learn more, visit ChristieMountain.com or call 715-868-7800.

The scenery at Christie Mountain is spectacular, with lots of great views and beautiful rock outcroppings. Enjoy some fun on the slopes in one of the most beautiful places in the Midwest. To get to Christie Mountain from Bruce, head 9½ miles northwest on County Highway O. The ski hill is located a half mile away from the Blue Hills Trail System.



Climb the Crag

FOR THE ROCK CLIMBER

Christie Mountain offers more than great downhill runs. In warmer months it's a rock climbing destination. Adventurers of all ages can climb Christie Mountain's natural 30-foot rock wall "the Crag." The wall offers a fun challenge for new and experienced climbers alike. There are four different climbs, each with a different level of difficulty. There's a bell at the top of each climb. See how many bells you can ring!

RELATED ARTICLES



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PADDLE WILD WATERS



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EXPLORE THE BLUE HILLS



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ATTEND FAMILY EVENTS



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FIND WHAT YOU NEED



BLUE HILLS

Hike. Ski. Ride. Trek.

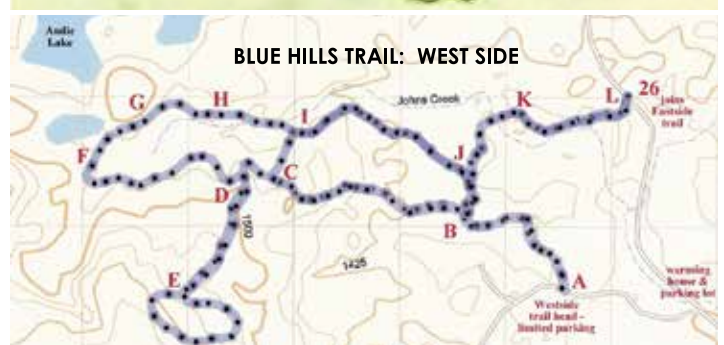
HOW TO EXPERIENCE THE BLUE HILLS

Long before people skied and mountain biked in this country, the Woodland Sioux called this place Paja Toyela—the Blue Hills. The reason for the name is apparent to anyone who experiences this place in the early morning mist. When you stand on a ridge you can see the hills receding into the distance in various shades of blue. The Blue Hills are what's left of a mountain range that's older than the Rockies. The Blue Hills are worn by years of erosion but still rise up about 600 feet above the surrounding forest. You'll find the area a short drive from Rusk County's beautiful rivers and lodging.

In terms of outdoor recreation and wildlife viewing, the Blue Hills are one of Wisconsin's best-kept secrets.

Throughout the rolling Blue Hills, you'll find trail systems, natural areas and campgrounds. Hiking, birdwatching, backpacking, mountain biking, cross-country skiing, snowshoeing and ATVing are just a few of the activities visitors can enjoy.

Silent sports enthusiasts can explore this dramatic landscape on the Blue Hills Trail System. These non-motorized trails are maintained by the non-profit Blue Hills Trail Association.



Welcome snowshoers

FOR THE SNOW TREKKER

The Blue Hills Trail Association welcomes snowshoers, and you can find designated trails behind the system's warming house. There are three trails to explore: the 1.72-km Nordic Pines Trail, the 1.13-km Rolling Oaks Trail and the 3.2-km Ridges Trail. The trails are a great way to explore the winter landscape. The trails are manageable for trekkers of all ages. If you're looking for a longer adventure, the ski trails are also open to snowshoeing—just take care to not step on the groomed skiing tracks. If you need to check out snowshoes, stop by the Rusk County Visitor Center.



BLUE HILLS *Facts*

Elevation:	1,729 feet
Area:	60,000 acres
Composition:	Red quartzite
Location:	Northwestern Rusk County

HIDDEN TREASURES

FINDS FOR THE ADVENTURER IN THE BLUE HILLS

The Blue Hills are filled with some geologic treasures and adventurous hikers can discover natural wonders deep in the forest. These sights take some effort to reach—be prepared to hike in the backcountry. You may need to cross a stream or two and use a compass and map or GPS device to navigate this country. Below is a sample of what you can find deep in the Blue Hills.

DEVIL'S KETTLE

This picturesque pond was formed in the last ice age, just west of the glacier's edge.

DEVIL'S ELBOW

These sandstone and quartzite cliffs tower up from the forest floor.

BLUE HILLS FELSENMEER

This 1,000-foot gorge filled with rocks was produced by a glacier. Boulders later fractured to fill the gorge with rubble.

GUNDY'S CANYON

This canyon is an area of quartzite cliffs along Rock Creek in western Rusk County.

SPRING CREEK FELSENMEER

This felsenmeer is rarely visited. Its north and south boulder fields are separated by a stream, rock swales and a wooded area.

RED CANYON

This small cliff area of red quartzite rock is south of Weirgor Creek.

For more information on these sights, contact the County Forestry Office or the Rusk County Visitor Center.



Find the local legend

FOR THE EXPLORER

There's a legend that a massive cave exists in the Weirgor Creek area. The cave was supposedly discovered with the mummified remains of five men and valuable artifacts inside. As the legend goes, the cave is nearly 700 feet deep, but the Blue Hills are not known for having deep caves. That hasn't stopped some people from looking for this mysterious cave. If you join the hunt, you may encounter some smaller caves and you'll certainly experience some beautiful scenery.



MUSEUMS & SHOPPING

Learn. Uncover. Browse. Enjoy.

RUSK COUNTY'S INTRIGUING ATTRACTIONS

RAIL HISTORY

History is alive in this land of rivers, and train lovers will find a lot to discover. Many of the communities in Rusk County were established during the heyday of the timber industry, when the woodlands were filled with logging camps and rivers and railroads were the primary means of getting the logs to market.

Timber was harvested and floated on the rivers to mills, or hauled by railroads. From the county's many bridges and parks you can take in the river views and see where scores of logs were once floated to market. Railroads were also responsible for shipping out finished lumber, and they carried business people and settlers to the area. Railroads were a very important part of life in Rusk County and continued to grow after logging and still have a presence today. Over the decades, railroads evolved with advances in technology—from steam to diesel, from passenger service to only freight. You'll find the legacy of these trains in the rail corridors that cross Rusk County's communities. Travel around Ladysmith and you can see a number of railroad displays that illustrate major changes in the railroad industry.

Railway displays

FOR TRAIN ENTHUSIASTS

Old Smoky: Steam Engine – Westgate Plaza, Lake Avenue/ U.S. Highway 8.

Soo Line Diesel 550R Engine, Post Office Express Car 552, Passenger Baggage Car 358, First Class Coach 998, Soo Line Caboose: Refurbished inside and out, located at the Rusk County Visitor Center.

Box car and caboose: Recently remodeled boxcar and caboose are open to the public during the summer season or by request at the Rusk County Visitor Center on State Highway 27, two blocks south of U.S. Highway 8.

In 2017, a hand car and baggage wagon are being added and will be located by the Flambeau River near the bridge on U.S. Highway 8, in Ladysmith.

RUSK COUNTY HISTORICAL MUSEUM

The Rusk County Historical Society operates the Rusk County Historical Museum, which is located in Ladysmith at the Rusk County Fairgrounds. The museum has a wide variety of displays including logging history, antique farm machinery, rail history, artifacts from World War I and World War II, antiques, and medical exhibits. The exhibits are displayed in multiple buildings, which include a replica of the Gates County Courthouse, Little Red Schoolhouse, and Log Cabin, along with the Henry Golat building, which serves as a welcome center and repository for research documents. A new addition to the county's historical offerings is Ed's Machine Shed–Wisconsin's Plow Museum, which features over 40 vintage restored plows and tractors.



SHOPPING

While you're visiting this land of four rivers set aside some time to visit the area's unique shops and specialty stores. The area's retailers offer everything you need for your vacation, getaway or river adventure. Plus, you'll find an array of one-of-a-kind gifts, fine art and handcrafted items.

In Ladysmith, you'll find several unique shops. Browse home decor, jewelry, souvenirs and gifts. You can also find sporting goods and all the items you'll need on your adventures on the rivers and in the Blue Hills.

ARTS

Paint. Create. Sculpt. Inspire.

SEE INSPIRATION FLOW

Rusk County's four wild rivers and beautiful forests, hills and farmland have long drawn artists to the region. Today, many fine artists and craftspeople call Rusk County home. You can explore the work of these talented artists in shops and galleries in Ladysmith and throughout Rusk County. Explore paintings, woodworking, stained glass, pottery and more. Several annual events and festivals also feature original pieces by Rusk County artists.

The **FINE ARTS CENTER GALLERY** is located downtown in the Miner Avenue Plaza. Run by the artists themselves, the gallery features a great variety of local art.

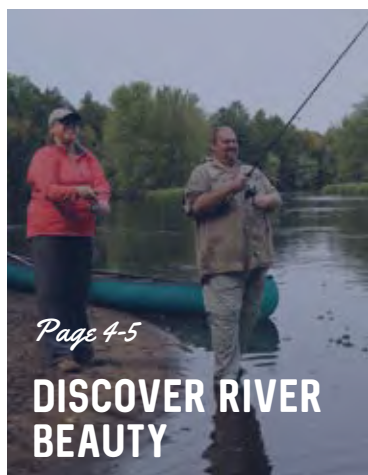
TOAD HOUSE is an eclectic shop located on U.S. Highway 8 (Lake Avenue) one block east of the intersection of U.S. Highway 8 & State Highway 27. Toad House features the work of many local artists, art classes and includes a coffee shop and bakery.

The **FLAMBEAU VALLEY ARTS ASSOCIATION** brings a number of national-touring musical acts and dramatic performances to Rusk County. Performances are generally held at the Ladysmith High School auditorium. In the summertime, look for Music in the Park, held on Thursday evenings in Memorial Park in Ladysmith.

The **RUSK AREA ARTS ALLIANCE** promotes fine arts throughout the county. Don't miss the annual Art Along the Flambeau, an art tour that takes place each June.

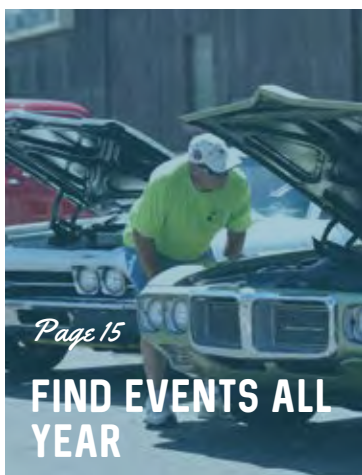


RELATED ARTICLES



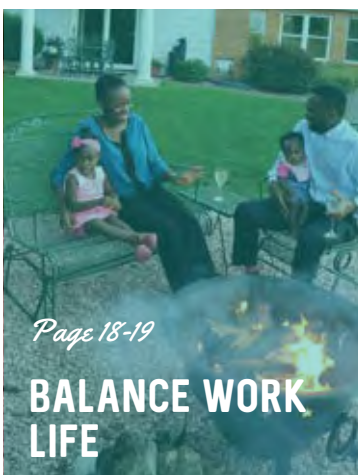
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**DISCOVER RIVER
BEAUTY**



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**FIND EVENTS ALL
YEAR**



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**BALANCE WORK
LIFE**



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**NAVIGATE RUSK
COUNTY**

GEOCACHING, GOLF & HUNTING

Search. Swing. Target. Play.

GO ON AN ADVENTURE

Rusk County is an outdoor playground waiting to be enjoyed. Here are three popular activities you can enjoy in the land of four wild rivers.

GEOCACHING

Rusk County is a great geocaching destination, offering wonderful scenery and dozens of caches located near Rusk County's beautiful rivers. For those who have never geocached before, Rusk County is the perfect place to learn. It's essentially a high-tech treasure hunt that relies on a GPS device, like a smartphone. Geocaching is a fun way for everyone in your travel party to spend time together in the outdoors year-round. All you need is a GPS unit, cache coordinates and away you go. If you don't have a phone to use, handheld GPS units are available to rent at the Rusk County Visitor Center for a nominal fee.

GOLF

Rusk County golf courses offer the perfect blend of quality play and beautiful scenery. Local courses are located near beautiful water features and are a perfect way to take in a bit of fresh air. The courses here also are near dining and lodging to complete your golfing getaway. Here are two courses to enjoy.

Taylor's Amacoy Golf
State Highway 40 south of Bruce, 715-868-6952
Play this challenging 9-hole course while taking in the view of Amacoy Lake.

Tee-Away Golf & Supper Club
Ladysmith, 715-532-3766
Enjoy a round on this mature 9-hole course located on the edge of the Flambeau River in Ladysmith. A newly added dock is available for visits from the river.

HUNTING

Rusk County's wild rivers, vast public lands and ample wildlife make it an excellent choice for a hunting trip. Rusk County's wilderness areas offer great hunting opportunities for white-tailed deer, black bear, ruffed grouse, wild turkey and waterfowl. Extensive public lands and quality wildlife habitat make Rusk County an ideal hunting destination.

Some of the finest ruffed grouse hunting in northern Wisconsin can be found here. The mix of old and new hardwoods makes for ideal wildlife habitat. Hunters come from around the country to hunt grouse in Rusk County's beautiful forests. Over the past decade, the population of wild turkey in Rusk County has also steadily increased, and hunters will also find outstanding turkey hunting throughout the area.

Hunting areas

FOR MARKSMEN

Rusk County Forest Lands – Contains nearly 90,000 acres of land open to hunting.

Flambeau River State Forest – More than 90,000 acres of hunting lands.

State Wildlife Areas – Four different state wildlife areas offer hunting.

Weirgor Springs Wildlife Area

Silvernail Wildlife Area

Potato Creek Wildlife Area

Washington Creek Wildlife Area

EVENTS

Celebrate. Experience. Connect. Enjoy.

GOOD TIMES FLOW IN RUSK COUNTY

Fun flows in the land of four rivers. Something is always happening in Rusk County, a destination where people know how to have a good time. Throughout the year, the county hosts unique celebrations, festivals, carnivals, markets and shows. Here are a few annual events you won't want to miss. For more information on these and other events, please visit RuskCountyWI.com.

FUN ON THE FROZEN FLAMBEAU

Wintertime fun on the frozen Lake Flambeau (Dairyland Flowage). Two-day festival includes games, live music, displays & demonstrations, and an ice fishing tournament on Sunday.

ART ALONG THE FLAMBEAU

Discover the art and artists of Rusk County. Held in various locations in late June.

NORTHWOODS BLUEGRASS FESTIVAL

Enjoy foot-stomping live bluegrass performances in Ladysmith in June. Held at the Rusk County Fairgrounds.

NORTHLAND MARDI GRAS

The Venetian Night Parade on the Flambeau River is a longtime Ladysmith tradition. See the queen's coronation, and enjoy a night street parade with fireworks, a craft show, tournaments, carnival and live music in Memorial Park. Held on the third weekend in July.

NORTHWOODS ROCK RALLY

This annual outdoor rock and roll music festival in August features top headliners.

RUSK COUNTY JUNIOR FAIR

In August, the Rusk County Junior Fair features the Rusk County Rodeo, truck and tractor pulls, a demo derby, food, livestock displays, 4-H projects, music, entertainment, amusement rides and much more.

LEAF IT TO RUSK FALL FESTIVAL

On the last weekend in September, enjoy the seasonal color, a farmers' market, displays by area artists, hikes, auto tours and fall color chair lift rides. Partake in the Friday evening beer, wine and cheese kickoff event.

SNOWMOBILE RIDES

Throughout the winter, Rusk County's nine snowmobile clubs hold a variety of fun gatherings and rides. For more information on snowmobile-related events, visit RuskCountyWI.com.



Taste Rusk's fresh foods

FOR THE FOODIE

Lovers of fresh food can get a taste of Rusk County's best fruits, vegetables, meats and baked goods at Rusk County's farmers' markets. On Saturdays from 8:30am–noon and Wednesdays from noon–4pm, you'll find a market in Ladysmith, at the intersection of Fourth Street and U.S. Highway 8. It's open June to October. In Bruce, you'll find a market on Fridays from 1pm to 5pm at the Bruce Telephone Garden (corner of U.S. Highway 8 and North Alvey Street). These markets offer a chance to sample foods produced by the rich farmland that surrounds Rusk County. Buy a fresh and healthy snack or some items to bring home.

AGRITOURISM

Taste. Sample. Tour. Discover.



EXPLORE RUSK COUNTY FARM TRADITIONS

Rusk County's rich river soils have helped farms thrive here and the county has long been home to successful dairy operations. Today, new farmers are expanding into diverse new markets while continuing the county's rich farming traditions. Visitors to Rusk County can experience the history of agriculture firsthand while tasting some of the delicious new farm offerings of today. The county also has facilities perfect for your next special event.

NORTH COUNTRY SHRIMP

Shrimp in Rusk County? You bet. This Weyerhaeuser area business raises the shrimp indoors, free from any chemicals, hormones or antibiotics. Delicious shrimp can be purchased right from the farm at N3729 Cranberry Lake Road.

MAPLE HILL FARM

This family farm near Ladysmith raises grass fed beef, free-range chickens, pigs and sheep. It sells a variety of products in its farm store, including meats, sheep milk soaps, lotions and organic and all-natural items. You'll find the farm at N4009 Townline Road. Stop by to check out the store and take a look at the animals.

EVENT BARN

In Rusk County, you'll find event barns that are perfect for your special day. Flambeau Lodges and Event Barn is a century-old barn that's complete with an expansive outdoor deck. Adventure Awaits Wedding Barn is a rustic barn built in the early 1900s that has beautiful outdoor facilities on site. Edgewood Barn, built in the early 1900s, has a high loft that's perfect for wedding ceremonies in the beautiful Blue Hill—as well as dancing. Inn Greener Pastures is an excellent event location that which includes mini golf and home and room rentals with many amenities.

FARMERS' MARKETS

For farm-fresh produce, don't miss the farmers' market in Ladysmith, open on Wednesday afternoons and Saturday mornings from late spring through early fall, or the Bruce Market, held on Friday afternoons. You'll find a selection of fresh fruits and vegetables as well as some unique homemade items.



Tour rural country

FOR THE FARMER AT HEART

An incredible collection of antique plows can be found in Ladysmith. Ed's Machine Shed—Wisconsin's Plow Museum started as a dream of Ladysmith resident Ed Tomasovich, who collected and restored old farm machinery for years. It became far more than a hobby and he donated his collection to the Rusk County Historical Society so it could be on display for the public.

Located at the Rusk County Historical Museum at the Fairgrounds in Ladysmith, Ed's Machine Shed features over 40 restored vintage plows and tractors. It provides a look at the equipment that early farmers used to carve a living in the Midwest. Some pieces in the collection date back over 100 years.

According to Ed, it took him 20 years to gather and restore the pieces in this collection. He carefully disassembled, hand sanded, painted and reassembled each one piece by piece. The collection includes around 40 vintage plows and tractors from companies like John Deere, McCormick-Deering, Oliver, La Crosse and International Harvester. All expositions are in working order.

You can visit the Plow Museum from Memorial Day through Labor Day on Fridays, Saturdays and Sundays from 10:30am to 4pm. Please call Ed at 715-532-5777 ahead of time to arrange a tour.

RUSK COUNTY DEVELOPMENT

Live. Work. Build. Prosper.

SUCCESS FLOWS ON AND OFF THE WATER

Rusk County is a place where people are able to play as hard as they work. A fantastic work-life balance is easy to find in Rusk County, home to four wild rivers and a vibrant business community.

ECONOMIC PROFILE

Rusk County has a population of 14,755 with more than 6,000 households and 4,100 families. The county has a labor force of 7,728. Manufacturing accounts for nearly 30% of all employment, followed by education, health and social services (18.7%) and retail (10.3%). Of the county's resident workforce, 72% work within the county.

A mix of forest, fields and wetlands covers Rusk County. About 173,000 acres are worked by 715 farms. The county is also home to nearly 90,000 acres of county forests and more than 250 lakes, rivers, streams and flowages.

The county is known as one of northwest Wisconsin's top areas for fishing, boating, snowmobiling, ATVing, cross-country skiing, mountain biking and snowshoeing. Trout streams abound. Four large rivers provide some of the finest canoeing and kayaking in the Midwest.

TOP EMPLOYERS:

1. Weather Shield Manufacturing Inc.
2. Jeld-Wen Windows & Doors
3. Rusk County government (includes Rusk County Memorial Hospital)
4. Rockwell Automation Inc.
5. Ladysmith School District
6. Gordy's Market
7. Wal-Mart
8. Artisans Inc.
9. Rands Trucking & Excavating
10. Clearwater Paper

INDUSTRY SEGMENTS

INDUSTRY SEGMENT	EMPLOYMENT
Manufacturing	1,370
Trade, Transportation, Utilities	878
Education & Health	813
Public Administration	712
Leisure & Hospitality	282
Professional & Business Services	223
Other Services	203
Financial Activities	125
Natural Resources	89
Construction	65
All Industries	4,845

WORKFORCE

Rusk County offers a strong workforce. Rusk County's annual average wage was \$32,657 in 2015. Only 20.9% of Rusk County's resident workforce commutes to jobs outside the county, compared to a 28% statewide out-of-county commuter average.

In their words

TESTIMONIAL

"From Silicon Valley to Main Creek Valley is a soothing, peaceful transition. I came for the quiet restful walks in the woods and lazy canoe trips down the river... I stayed because of the sense of community. Many people here are involved in preserving and enhancing a quality of life we only dreamed of in big cities."

— Gloria McGahey, resident and community leader





AREA COMMUNITIES

Share. Connect. Grow. Thrive.

CITY OF LADYSMITH

The City of Ladysmith is an economic and cultural center that anchors Rusk County.

Impressive railroad displays in the heart of this designated Main Street Community serve as a reminder that Ladysmith was once a booming rail center.

Cultural arts, music, and dance performances are offered year-round. Many weekends feature a local fair or celebration. Ladysmith's Northland Mardi Gras is a popular event in July with the unique and spectacular Venetian Night Parade on the Flambeau River.

A dedicated, skilled labor force bolsters all categories of office, manufacturing and professional services in Ladysmith and the surrounding areas. Industry can be found in one of two modern, well-developed parks on the south side of Ladysmith. Over \$175 million in new industrial investment has occurred in the last 20 years.

The quality of education in the Ladysmith School District is extremely high. Total enrollment is just over 1,000 students, spread between a modern high school/middle school campus and renovated elementary school. North Cedar Academy offers excellent private education. Students in this 9-12 campus may obtain an Associate in Arts (AA) degree from the University of Wisconsin Colleges (UWC) and high school diploma simultaneously.

Whatever the season—the fresh green of spring, the full bloom of summer, the gorgeous colors of fall, or the tranquility of winter—you will enjoy your time in Ladysmith.

MORE COMMUNITIES

Rusk County's population lives mainly in the City of Ladysmith and the villages of Bruce, Conrath, Glen Flora, Hawkins, Ingram, Sheldon, Tony and Weyerhaeuser. These communities all offer a fantastic quality of life in a county that's home to four beautiful rivers and so much more.



The **VILLAGE OF BRUCE** is the gateway to the Blue Hills and is situated adjacent to the famous Chippewa River in beautiful west central Rusk County. It is a small community boasting an exceptional school system and vibrant downtown. Stop in for a visit at the Bruce Historical Museum or enjoy a visit at the Bruce Park featuring upcoming playground improvements. The Village hosts the annual Blue Hills Festival in July.

The **VILLAGE OF CONRATH** boasts a rich history and is home to two buildings on the National Register of Historic Places. Situated in the midst of a thriving agricultural area, Conrath remains an active part of the County.



RUSK COUNTY *Assets*

Affordable: Low cost of living
Enjoyable: Good work/life balance
Excellence: High quality schools
Effective: Talented workforce delivers results

Sawmills no longer roar in the **VILLAGE OF GLEN FLORA**, a community built on the logging industry. Today it's the center of a farming community. Also, the village has an active industrial park that includes Artisans, which employs more than 100 people in a 120,000-square-foot facility. The Village is home of the Glen Flora Community Celebration in July.

The **VILLAGE OF HAWKINS** was legendary among loggers for the immense size of its beautiful white pines. Today it's known for the windows manufacturer Jeld-Wen, its rich recreational opportunities and the annual Hawkins Harvest Festival held on Labor Day weekend. The Village is also noted as the entrance to the Flambeau River State Forest and Flambeau River landings.

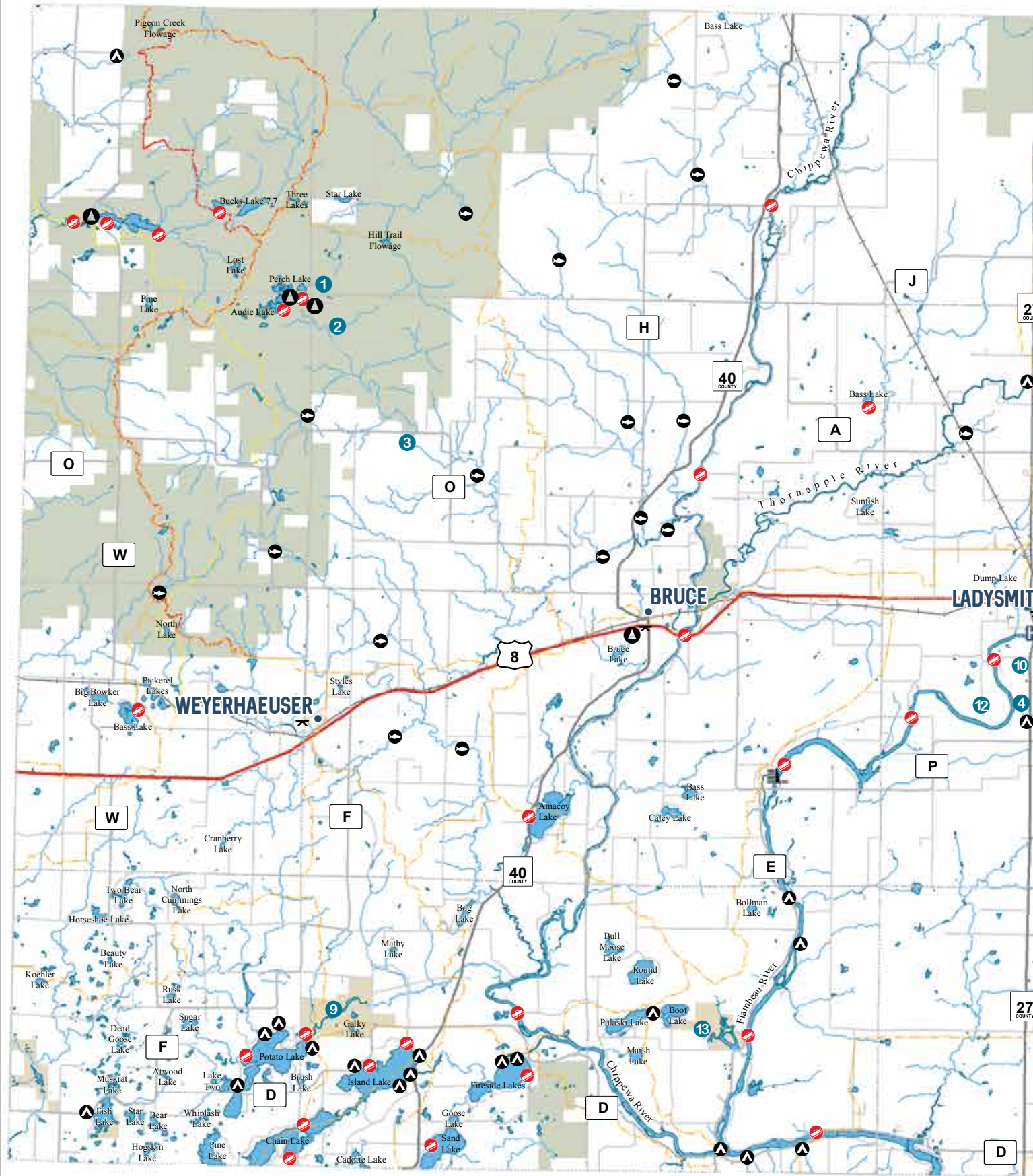
With its location amid prime recreational land and the Flambeau River State Forest and Rusk County Forest, the **VILLAGE OF INGRAM** draws people who love the outdoors. Every August, the Village sponsors Ingram Days, a two-day celebration featuring horseshoe and ball tournaments.

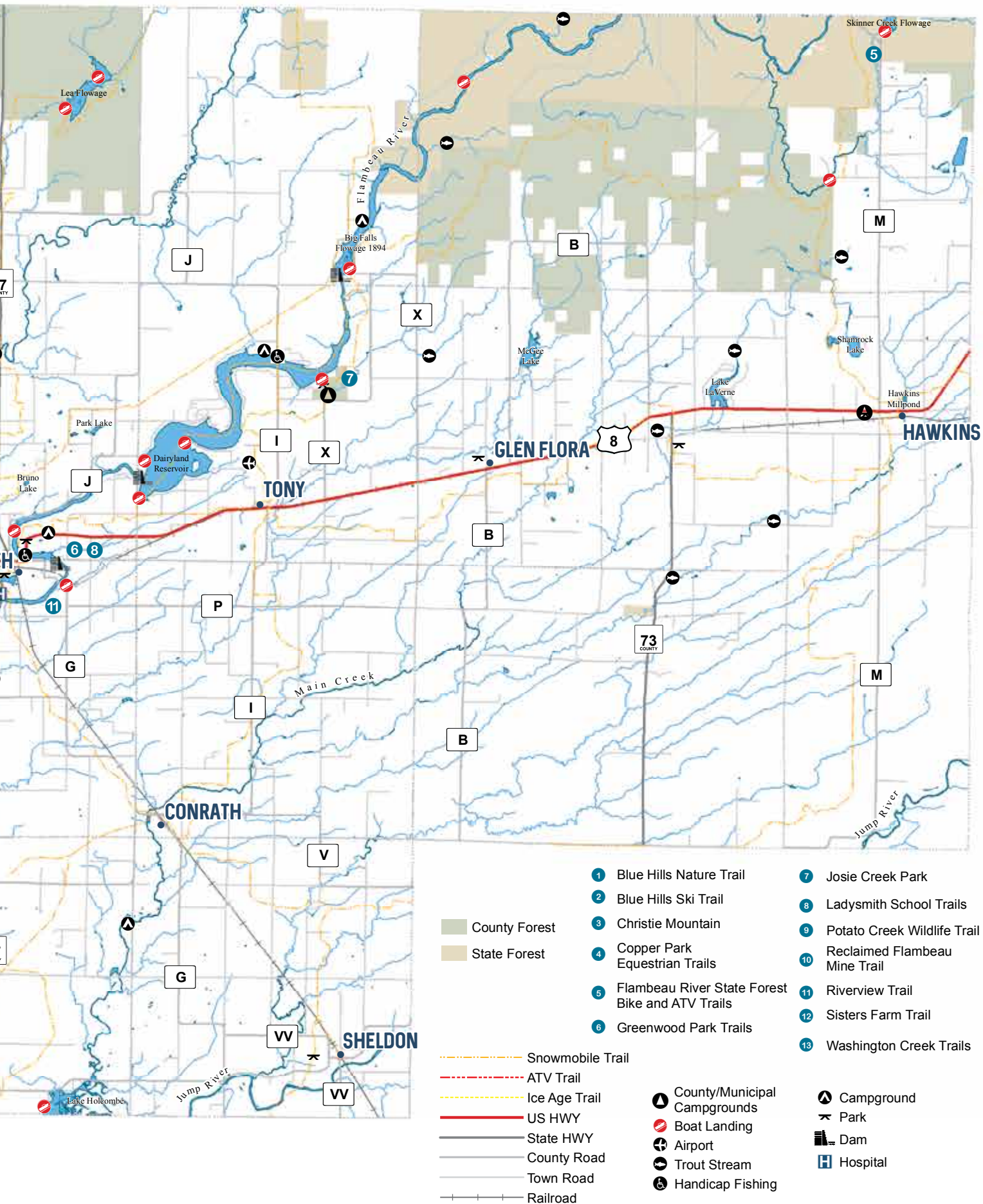
Founded as a lumber town, the **VILLAGE OF SHELTON** today is busy with year-round activity. Starting in April, the Community Club organizes an annual canoe race, starting in Jump River and ending in Haley Park. Fishermen will find the clean, clear Jump River brimming with smallmouth bass, musky, northern pike, walleye and catfish. Rich farmland and successful dairy crop operations add to the Sheldon area's economy. The Sheldon Fair is held at the village park in June.



The **VILLAGE OF TONY** prospered after the railroad came to town in 1885. Today Tony is home to the School District of Flambeau, which serves the Sheldon, Conrath, Ingram, Tony and Glen Flora area. It's a great place to live as well as a great place to fish on the Lake Flambeau (Dairyland Flowage)—anglers will find good catches of walleye, musky, crappie, and smallmouth bass. Tony hosts the annual Tony Daze celebration the weekend before the 4th of July.

The **VILLAGE OF WEYERHAEUSER**, situated beneath the sunny slopes of the Blue Hills, is a cozy little village that boasts of being the "Biggest Small Town in the State." Weyerhaeuser is also proud of its wonderful Community Park, complete with tennis courts, ball field and large pavilion which is home of the annual Booster Days community celebration on Labor Day weekend. It is an economical and pleasant place to live and raise a family. Popular businesses in Weyerhaeuser include Barney's, Gene's, Burdy's, and Porky's. Newer businesses include Activedogs.com and Source Energy Services.





TRAILS GRID

TRAIL	DESCRIPTION	Miles/Acres	Shelter	Birding	Equestrian	Hiking	Hunting	Mountain Biking	XC Ski	Winter Fat Tire	Snowshoeing
BLUE HILLS AREA											
BLUE HILLS NATURE TRAIL	On Perch Lake Road, by Perch/Audie Lake campgrounds. Primitive hiking trail identifying native trees and natural areas.	1.5 MILES		✓		✓	✓				✓
BLUE HILLS TRAIL SYSTEM	The amazing Blue Hills of northwest Rusk County are a unique region of forests, streams and rolling hills, offering some of the best cross-country skiing, hiking and mountain biking in the Midwest.	28 MILES	✓	✓		✓	✓	✓	✓		
ICE AGE TRAIL	The Ice Age Trail follows the southern boundary of the most recent glacier to roll through Wisconsin 12,000 years ago.	27 MILES		✓		✓	✓				✓
FLAMBEAU RIVER STATE FOREST AREA TRAILS											
FLAMBEAU RIVER STATE FOREST TRAILS	Located north of Hawkins on County Road M.	20 MILES		✓		✓	✓	✓	✓		✓
SOBIESKI FLOWAGE	Once an active cranberry farm, this section of the Flambeau River State Forest offers several miles of walking trails.	3 MILES		✓		✓	✓				✓
LADYSMITH AREA TRAILS											
GREENWOOD PARK TRAIL	Located off 16th Street next to Ladysmith High School.	0.5 MILES		✓		✓			✓		✓
LADYSMITH HIGH SCHOOL TRAIL	During the winter, this 1.4-mile groomed trail is lighted until 10pm.	1.4 MILES	✓	✓		✓			✓		
RIVERVIEW TRAIL	This trail runs along the Flambeau River and is part of the Ladysmith parks system.	2 MILES		✓		✓		✓			✓
SISTERS' FARM TRAIL SYSTEM	Mountain bikers will enjoy both single and multi-track biking trails. In winter, trails are groomed for cross-country skiing, snowshoeing and fat tire biking.	10 MILES		✓		✓		✓	✓	✓	
RECLAIMED FLAMBEAU MINE NATURE TRAILS											
COPPER PARK EQUESTRIAN TRAILS	Approximately 10 miles of non-motorized multi-use trails along the scenic Flambeau River.	10 MILES		✓	✓	✓		✓			✓
RECLAIMED FLAMBEAU MINE NATURE TRAILS	This relatively flat trail goes through native prairie and along wetland and woodland habitat, making the trail suitable for beginners and groups with children.	4 MILES		✓		✓		✓			✓
WILDLIFE AREAS											
POTATO CREEK STATE WILDLIFE AREA	Located 7 miles south of Weyerhaeuser on Highways D and F.	983 ACRES		✓		✓	✓				✓
SILVERNAIL WILDLIFE AREA	Located 16 miles northeast of Ladysmith in Sawyer County.	1,043 ACRES		✓		✓	✓				✓
TEN MILE CREEK WILDLIFE AREA	Located 7 miles east of Chetek in Rusk County. Access on County Highway D.	412 ACRES		✓		✓	✓				✓
WASHINGTON CREEK STATE WILDLIFE MANAGEMENT AREA	Located 11.5 miles south of Bruce in Rusk County. Access on County Highway E.	515 ACRES		✓		✓	✓				✓

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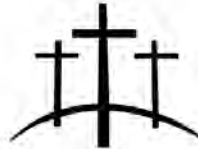
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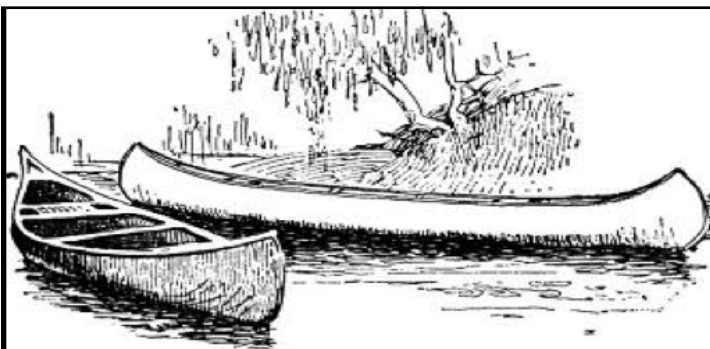
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 Runways:
 14/32 Asphalt 4000'
 01/19 Asphalt 3200'

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NDB 356
 UNICOM 122.8
 GCO 121.725
 AWOS 118.125
 Elevation 1238'





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- Bowling Pro Shop
- Full Service on Site
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- Bowling Leagues
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- Dump Station
- Restaurant
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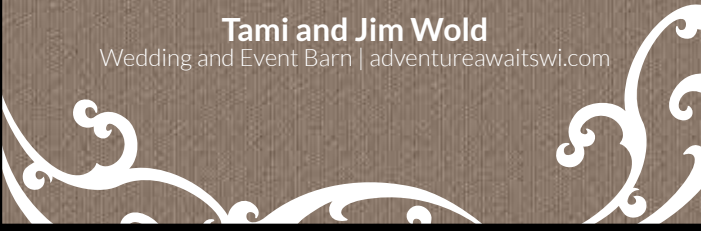
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W12745 Fireside Lake Rd, New Auburn, WI 54757 | 715-868-1172



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- Enjoy horseback riding, mountain biking, hiking and snowshoeing along the scenic Flambeau River

- Easy access and parking for horse trailers and RV campers

- Trailhead horse tie lines, picnic tables, porta-pot, dry trailhead—water access only along the trail

Directions

South of Ladysmith off Hwy 27.
Turn west onto Copper Park Lane at DNR Service Center & follow signs.



Trails constructed and maintained by Flambeau Riders

For information & trail maps contact the
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LISTINGS












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BED & BREAKFASTS



CONTACT INFORMATION	DESCRIPTION	HOURS	See Ad (pg.)	Continental Breakfast	Wifi	Bike/Boat Parking	On Trail	Handicap Accessible	Pets
 CARNEGIE HALL BED AND BREAKFAST 101 Lake Ave. E, Ladysmith 715-532-7798 carnegiehallbedandbreakfast.com	Charming Greek revival structure completely renovated into a luxurious B&B with careful attention to preserving the original integrity and ambiance of a turn-of-the century library.			✓	✓			✓	

CAMPGROUNDS

CAMPGROUNDS

CONTACT INFORMATION			DESCRIPTION	HOURS	See Ad (pg.)	Dump Station/ Sewer	Flush Toilets	Boat/Motor Rental	Showers	Restaurant/ Bar	Water	Electricity	RV Sites	Beach/ Swimming	Bait	Picnic Area	On Trail	Handicap Accessible	Pets	Wifi
	ADVENTURES RESORT N6557 Cty. Rd. I, Tony 715-415-2662 adventures-resort.com		New in 2017! RV Campground on Lake Flambeau (Dairyland Flowage). Great fishing and lake access. Cocktail, pizza, burger, bar to start construction in 2017.	Varies.	28	✓				✓	✓	✓	✓	✓			✓	✓	✓	✓
	JIMMY'S WORLD CAMPGROUND & BAR N1745 Rangeline Rd., Conrath 715-532-0637		Fishing, walking trails, ATV routes, pavilion for parties. Canoeing and swimming. Apt and camper rentals. Dump station. Firewood.	Noon-close.	32	✓			✓	✓	✓	✓	✓			✓	✓	✓	✓	✓
	LURED IN RESORT & CAMPGROUND 1211 Potato Lake Rd., Chetek 715-353-2725 luredinresort.com		Only campground on Potato Lake with a full menu bar & grill. Seasonal sites with full hook-ups, boat launch, docks, patio, fish cleaning facility.	W 3-10pm. Th 3-10pm. F 3pm-12am. Sat 9-12am. Sun 9am-6pm.		✓	✓		✓	✓	✓	✓	✓		✓				✓	
	MD'S FLAMBEAU RESORT & CAMPGROUND W10355 Cty. Rd. D, Holcombe 715-595-4738		Family-friendly bar and resort located on the banks of the Chippewa River North of Holcombe. We have seasonal and daily campsites with 4 cabins.	Th-T noon-bar close. *Seasonal						✓	✓	✓	✓				✓	✓	✓	✓
	SHEP'S NORTH SHORE BAR & CAMPGROUND N1033 Hwy. 40, New Auburn 715-868-2504		Fun bar & campground on Island Lake. Great lake for fishing and cruising. Food served in bar.	Open daily until bar close.						✓	✓	✓	✓				✓	✓	✓	
	THORNAPPLE RIVER CAMPGROUND N6599 Hwy. 27, Ladysmith 715-532-7034		Family run for 30 years. Electric hook-ups, flush toilets, hot showers, dump station, firewood, and picnic tables. 136 acres for hiking, fishing, and river swimming.			✓	✓		✓			✓	✓			✓			✓	

RESORT/CABIN

CONTACT INFORMATION	DESCRIPTION	HOURS	See Ad (pg.)	Boat/Motor Rental	Wifi	Kitchenettes/ Kitchens	TV in Cabin	Restaurant/ Bar	Daily Rentals	Bike/Boat Parking	Bait	Beach/ Swimming	Playground	On Trail	Handicap Accessible	Pets
 FLATER'S FLAMBEAU POINT RESORT N270 Cty. Rd. E, Holcombe 715-595-4771 flatersresort.com	Confluence of Chippewa & Flambeau Rivers. Modern cottages, guide service, river trips, canoeing, cross-country skiing, snowmobiling-ATV trails, gas.	M-Th 11-12am. F 11-2:30am. Sat 10-2:30am. Sun 10-12am.		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
 TJ'S TIMBERLINE RESORT N1189B Potato Lake Rd., Chetek 715-353-2238 tjtimberline.com	Modern cottages and lakeshore camping on Potato Lake. Great fishing lake, boat & motor and pontoon rental. Freezer service. Full bar, fireplace and deck.	Varies.	31	✓		✓		✓	✓		✓			✓	✓	✓







RETAIL AND SERVICES

CONTACT INFORMATION			DESCRIPTION	HOURS	See Ad (pg.)	Handicap Accessible	Wifi	Retail	Service
	3B&M STEEL AND FAB 515 Fritz Ave., Ladysmith 715-403-3614		"Mild 2 Wild" welding. Custom fabrication. Tig, mig, alum and stainless.			✓		✓	
	ACE HOME CENTER & SPORTSLAND 503 Lake Ave. W. (Hwy. 8), Ladysmith 715-532-3351		Full service home center, including hardware, garden center, large sporting goods area, live bait, ATVs, outdoor gear, lawn mowers, rental equipment and service center.	M-Sat 7:30am-7pm. Sun 9am-4pm.	31	✓		✓	✓
	ALBUS CONVEYORS INC. 209 E. 2nd St. S., Ladysmith 715-532-6060 albusconveyors.com		Locally owned manufacturer of high quality, American made chain and conveyors for agriculture and industrial purposes.			✓		✓	
	BADGER TREE SERVICE LLC 19375 130th St., Bloomer 715-933-1925 badgertree.com		Licensed and insured tree service. Technical tree removing and pruning. Safe and professional service. Covering all Chippewa Valley & Rusk County area. Call Jon Ruffedt.	Varies.				✓	✓
	BJ WOOD PRODUCTS INC. 400 W. 9th St. S., Ladysmith 715-532-6626 bjwood.com		Quality custom wood store fixtures. Locally owned company that designs, manufactures, delivers and installs commercial custom wood fixtures to a vast variety of establishments.					✓	
	BRUCE TELEPHONE COMPANY INC. 620 N. Alvey St., Bruce 715-868-5111 brucetel.net		Bruce Telephone Company is your Bruce area phone, Internet and digital TV provider. Serving the Bruce area for over 75 years! Visit www.brucetel.net.	M-F 8am-4:30pm.		✓	✓	✓	
	CLARK AUTO SUPPLY 103 Worden Ave. E., Ladysmith 715-532-5574		Local family-owned and operated auto supply store, dealing Carquest auto parts.	M-F 7:30am-5:30pm. Sat 8am-noon. Sun Closed.				✓	
	COLDWELL BANKER 818 Miner Ave. W., Ladysmith 715-532-7300 northernescaperealty.com		Top realtor in Rusk County. Specializing in residential, recreational, waterfront, vacant land, commercial or multifamily. Providing the best resources and tools for buyers and sellers.		40	✓	✓	✓	
	COLONIAL NURSERY N4038 State Rd. 27, Ladysmith 715-532-6550 colonialnursery.com		Garden - Floral - Gift. Greenhouse, garden center and nursery in beautiful Rusk County. High quality plants.	M-F 9am-5pm. Sat 9am-3pm.		✓	✓	✓	✓
	DAIRYLAND STATE BANK 719 N. Main St., Bruce 715-868-2175 dairylandstatebank.com		Where Banking is Still a People Business.			✓			✓
	DR. ERIK OSTENSO 119 Miner Ave. W., Ladysmith 715-532-3006 drostensio.com		Quality eye care and eyewear, treatment of eye disease, large selection of fashion frames, sun and sport glasses and contact lenses.	M, W, Th 8am-5pm. T 11am-7pm. F 8am-1pm. Sat By appointment.		✓		✓	✓
	EDMING OIL CO. INC. W4274 Hwy. 8, Glen Flora 715-322-5292 edmingoil.com	 	Fuel - Convenience Store - Burgers - Roasted Chicken	M-F 5:30am-8pm. Sat-Sun 7am-8pm.		✓		✓	
	FAMILY HEALTH CENTER - LADYSMITH DENTAL CENTER 315 Miner Ave. W., Ladysmith 715-532-2500		Family Health Center - Ladysmith Dental Center, part of the Marshfield Clinic Health System. Located downtown Ladysmith.	M-F 7am-5pm.		✓	✓		✓
	GREATER LADYSMITH AREA CHAMBER OF COMMERCE 205 W. 9th St. S., Ladysmith 715-532-7328 ladysmithchamber.com		Membership and community based organization promoting the area as a great place to live, work and play. Focused on providing promotion, education and tourism.	Varies.	32	✓	✓		
	HOLLY'S LAST STAND 1610 Lake Ave. W., Ladysmith 715-403-0608		Fresh, homegrown quality produce - fruits & vegetables, 7 days a week in season. Also cheese, meats, local products. Flea Market vendors.	M-F 8am-6pm. Sat 8am-4pm. Sun 10am-4pm.		✓		✓	















RETAIL AND SERVICES CONTINUED

CONTACT INFORMATION		DESCRIPTION	HOURS	See Ad (pg.)	Handicap Accessible	Wifi	Retail	Service
	JUMP RIVER ELECTRIC COOPERATIVE 1102 W. 9th St. N., Ladysmith 715-532-5524 jrec.com	Jump River Electric Cooperative provides quality, reliable electrical service and a variety of other services, including appliance sales and service, water heaters and Exede Internet.	M-F 7:30am-4:30pm (Ladysmith). M-F 8am-4pm (Hayward).	33				
	LAKE HOLCOMBE MARINA W26250 Cty. Hwy. M, Holcombe 715-595-4633 lakeholcombemarina.com	Chippewa Valley's only full-service marina sales, service, dock lift install, removal and repairs. Trolling motors and locators. Full ski shop.	Open daily during summer.		✓		✓	✓
	LAKE HOLCOMBE SALES & SERVICES 30578 Hwy. 27, Holcombe 715-595-4580	Full service Husqvarna dealer and certified warranty tech for Kohler, Briggs and Stratton, Kawasaki, Honda. Servicing all makes/models of small engines and Powersports vehicles.	M-F 7am-5pm. Sat 7am-noon.		✓		✓	✓
	LAMPERT LUMBER 305 Fritz Ave. W., Ladysmith 651-695-3657 lampertlumber.com	Lumber & hardware store	M-F 7am-5pm. Sat 8am-noon.	30				
	LEYLA'S PLACE 30887 Hwy. 27, Holcombe 715-595-4111	Live bait year-round, ethanol-free fuel, LP tank refills, bakery, beer, ice cream dipping station, wild bird seed & accessories, \$1 bread and buns.	M-Th 6am-9pm. F-Sat 6am-10pm. Sun 7am-8pm.		✓	✓	✓	
	LUDVIGSEN CONSTRUCTION W17129 Spur Rd., Sheldon 715-452-5119 ludvigsenconstruction.com	Your family-owned, local choice for a complete customized building experience.	Varies.	28				
	MAPLE HILL FARM N4009 Townline Rd., Ladysmith 715-415-3736 maplehillfarmwi.com	Visit us on the farm and see the products we have at our on-site farm store, which include our meats, cheeses, organics, local artisans/crafters.	M-Sat 10:30am-7pm. Sun 11am-5pm.	29			✓	✓
	NICOLET STAFFING - A STAFFWORKS GROUP COMPANY 619 Lake Ave. W., Ladysmith 715-532-9202 nicoletstaffing.com	Nicolet Staffing - A Staffworks Group Company. Now hiring! Supportive home care, seasonal, temporary and general labor. Managed payroll services. Multiple locations in Northern WI.						✓
	NORTHWEST WI REFRIDGERATION SERVICES W13272 Sieck Rd., Bruce 866-499-4733 nwrswi.com	Commercial refrigeration & HVAC equipment, sales, installation & 24-hour service. A reliable local customer experience serving all of Wisconsin.	24 hours.		✓		✓	✓
	PIONEER BANK OF WISCONSIN 200 Miner Ave. W., Ladysmith 715-532-5551 pioneerbankwis.com	Locally owned - independent community bank where the customer comes first. Services include online & mobile banking, billpay, loans for residential/consumer/ Farm/small business, CD's and IRAs.	Lobby hours: M-Th 8:30am-4pm. F 8:30am-4:30pm. Drive up hours: M-F 8:30am-5pm. Sat 8:30am-noon.		✓			✓
	RCTC - RUSK COUNTY TRANSIT COMMISSION 1000 College Ave. W, Ladysmith 715-532-1000 indianheadcaa.org	RCTC - Rusk County Transit - providing public transportation solutions to the local community. Taking you where you want to go.		30	✓			✓
	ROCKWELL AUTOMATION 1506 E. 16th St. S., Ladysmith 715-532-6630 rockwellautomation.com	Local manufacturing operation of Fortune 500 member Rockwell Automation. Growing facility, with skilled manufacturing and professional staff.	Varies.	31	✓		✓	
	RUSK COUNTY AIRPORT N5602 Flambeau Dr., Tony 715-532-2635 ruskcounty.org/departments/airport	Modern and convenient general aviation airport serving local pilots, visitors, businesses and transient aircraft with a 24-hour terminal and fuel. Hangar rental/sites available. LED lighting.		29	✓		✓	✓
	RUSK COUNTY FARM SUPPLY 200 West Worden Ave., Ladysmith 715-532-2828 ruskcountyfarmsupply.com	Serving Rusk, Price, Sawyer and Taylor Counties. LP gas bulk & bottles for home, farm, industrial use. Full-service agronomy and feed services. Tire service shop in Ladysmith.	M-F 7:30am-5pm. Sat 7:30am-noon.				✓	✓
	RUSK COUNTY MEMORIAL HOSPITAL 900 College Ave. W, Ladysmith 715-532-5561 ruskhospital.org	We provide the residents and visitors of Rusk County and the surrounding communities with outstanding healthcare and a friendly, close-to-home atmosphere.	Hospital: 24 hrs. Clinic at Riverside: M 8am-8pm. T-F 8am-5pm. Urgent Care: M-F 5-7pm. Sat-Sun 10am-12pm. Urgent Care not available on holidays.		✓	✓		✓

RETAIL AND SERVICES CONTINUED

CONTACT INFORMATION			DESCRIPTION	HOURS	See Ad (pg.)	Handicap Accessible	Wifi	Retail	Service
	SKABROUDS STORE W5541 Main St., Sheldon 715-452-5161		Full-service grocery store on Main Street in Sheldon. Meat and cheese deli along with baked goods and full line of grocery and convenience items.	M-F 7am-6pm. Sat 7am-5pm. Closed Sun.		✓		✓	✓
	SOURCE ENERGY SERVICES W14251 Stiles Rd., Weyerhaeuser 715-353-2040 sourceenergyservices.com		High quality frac sand producer.	Varies - not open to the public.	28			✓	✓
	THE CORNER STORE W5593 Main St., Sheldon 715-452-5745		Grocery - Liquor - Beer - Gas. Open 7 days a week.	Open daily. 6am-10pm.		✓		✓	
	TOYCEN OF LADYSMITH 710 W. 9th St. N., Ladysmith 715-403-5235 toycentmotorsladysmith.com		The only full-service dealership in Rusk County. Great selection of new Chevrolet and Buick models. Also used inventory, service center and body shop.	M-Th 8am-6pm. F 8am-5pm. Sat 8am-noon.		✓	✓	✓	✓
	WISCONSIN INDIANHEAD TECHNICAL COLLEGE 1900 College Dr., Rice Lake 715-234-7082 witc.edu		A nationally top-ranked college WITC offers career-focused associate degree programs, technical diplomas, short-term certificates, customized business training, and many courses for personal or career enrichment.	M-Sat morning to evening. Visit site for holiday hours.	30	✓			✓

RECREATION & RENTALS

CONTACT INFORMATION			DESCRIPTION	HOURS	See Ad (pg.)	Handicap Accessible	Wifi	Rentals
	ADVENTURE AWAITS WEDDING & EVENT BARN W12733 Cty. Rd. D, New Auburn 715-450-6873 adventureawaitswi.com		1905 wedding barn, a beautiful, unique, hands-on experience. We will help you plan the wedding of your dreams. Events, reunions, house rental.	Apr.-Sept. (weather permitting in Apr.).	29	✓	✓	✓
	CHRISTIE MOUNTAIN SNOW AREA W13755 Cty. Rd. O, Bruce 715-868-7800 christiemountain.com		Premier downhill skiing, snowboarding, and tubing area in the Blue Hills. Features ski lift, terrain parks, and top-quality rental equipment. On-site lodging. Summer rock-climbing.	Seasonal. Th 5-9pm. F 5-10pm. Sat 10am-10pm. Sun 10am-6pm.	33	✓	✓	✓
	CORKS AND STUFF LLC W8095 Edgewood Ave. E., Ladysmith 715-532-7883		18-hole mini golf, 16 flavors hand-dipped Wisconsin ice cream, coffee/espresso/cappuccino/latte, beer & wine making supplies. East side of Ladysmith on Highway 8.	Varies seasonally.	31	✓	✓	
	ENTWOOD GOLF COURSE 28135 290th Ave., Holcombe 715-595-4034 entwoodgolf.com		A sporty 9-hole mature golf course located off of Highway 27 in Holcombe. Fun for all to play.	Varies seasonally.				✓
	FLAMBEAU ADVENTURES N7888 Flambeau Rd., Ladysmith 715-532-7733 flambeauadventures.com		Canoe/kayak rentals, waterfront cabin lodging and Flambeau Pottery Works studio located on the banks of the Flambeau River north of Big Falls dam.	Varies.	26		✓	
	RIO TINTO (RECLAIMED FLAMBEAU MINE) N4100 Hwy. 27, Ladysmith 801-386-3467 flambeaumine.com		Site of former Flambeau Mine, reclaimed for habitat, wildlife and recreation. Includes hiking/biking and horseback trails. Wetlands, woods and grass/prairie. Great for birding.	24 hours.	33			
	THE TEE AWAY GOLF & SUPPER CLUB 1401 East 11th St. N., Ladysmith 715-532-3766 teeaway.net		Great 9-hole course in Ladysmith, features Flambeau River views. Supper club with nightly dining, and on-site banquet and event space. Golf leagues and tournaments.	Varies.	28	✓		
	WEST COVE LANES 1011 Edgewood Ave., Ladysmith 715-532-7812 westcovelanes.com		Bowling alley with Pizzas of Eight Restaurant - dine in or delivery. Campground on site with full hook-ups, daily or seasonal. Sand volleyball courts/league.	Varies.	29	✓	✓	

DINING

	CONTACT INFORMATION	DESCRIPTION	HOURS	See Ad (pg.)	Bar	Café	Fast Food	Restaurant	Supper Club	Handicap Accessible	Wifi
	5TH QUARTER BAR 108 W. Miner Ave., Ladysmith 715-532-7757	Packer-themed sports bar in downtown Ladysmith. Full bar, pizza, games. I plead the 5th.	10am-2pm, 7 days a week.		✓					✓	
	BACKWOODS BAR & GRILL W14549 Plummer Rd., Weyerhaeuser 715-353-3003 backwoodsresortwi.com	On Island Chain of Lakes. Daily food & drink specials, Friday Fish Fry, Thurs & Sat. BBQ ribs, homemade pizza.			✓					✓	✓
	BOB & ROSE'S 211 CLUB & BACKDOOR CAFE 211 Miner Ave., Ladysmith 715-532-6624	Restaurant with home-cooked meals with adjoining bar. Located in our beautiful downtown area with daily specials. Famous for our broasted chicken. "Where Strangers Become Friends"	M-Th 6:30am-8pm. F 6:30am-9pm. Sat 7am-8pm. Sun 7am-2pm.		✓	✓				✓	✓
	COOKIE'S HOLCOMBE INN 27575 263rd Ave., Holcombe 715-595-4092	Happy Hour Monday-Friday, 3-6pm. Free pool Sundays, open noon-close. Bloody Marys with 9 ingredients \$4.50.	Noon to close. Open daily.		✓						✓
	DAIRY QUEEN OF LADYSMITH 804 Lake Ave. W., Ladysmith 715-532-3282	Fan Food - not fast food. Located on Highway 8 (Lake Ave.) 1/2 block east of Highway 27.	Varies.				✓			✓	
	FIRESIDE BAR & GRILL W12745 Fireside Lake Rd., New Auburn 715-868-1172 fireside-barandgrill.com	Located on Fireside Lake. This unique bar and restaurant features a great fish fry, pizzas, burgers, steaks and weekly specials!	W-Th 3-10pm. F-Sat 11am-midnight. Sun 11am-9pm.	29	✓					✓	
	GLORY B'S IRISH SALOON 832 N. Main St., Bruce 715-868-3990	Cocktails, homemade pizza and sandwiches.						✓		✓	✓
	LADYSMITH FAMILY RESTAURANT 820 Miner Ave., Ladysmith 715-532-3755	Popular family-owned restaurant serving great meals all day, friendly wait staff. Large pie selection. Easy to find, 1 block south of Highway 8 & 27 intersection.	6am-9pm. Open daily.	23				✓		✓	✓
	MISSY'S BROKEN ARROW BAR & GRILL N1305 Hwy. 27, Conrath 715-532-7650	Fun bar & grill located between Ladysmith and Holcombe. On ATV & snowmobile trails. Full bar, great food, fireplace, biker-friendly.	Varies.	30	✓					✓	✓
	SPORTY'S BAR N5399 Walnut St., Tony 715-532-7598	Meet some of your friends here - There isn't room for all of them! Full bar and games. Sandwich, soup, pizza.	M closed.		✓						✓
	THE PICKLED GILL W8525 Cty. Rd. A, Ladysmith 715-532-0903 thepickledgill.com	Great restaurant located just north of Ladysmith. Featuring a great fish fry and other fish choices, signature sandwiches and nightly specials.	Sun-M closed. T-Sat 11am-close. Grill closes at 9pm.					✓		✓	✓
	THE POUR HOUSE TAVERN 626 N. Main St., Ladysmith 715-868-4635	Full liquor bar, serving food daily. Burgers, sandwiches, pizza fish fry Friday. Happy Hour 4-6pm Monday-Friday. Eat in or carry-out.	11am-close. Open daily.		✓						✓
	THEATRE LOUNGE 104 E. 2nd St. S., Ladysmith 715-532-3120	Long-time hometown bar in downtown Ladysmith. Friendly bartenders. Stop in and visit friends, old and new.	2:30pm-close.		✓						

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